

In-Mind Magazine

www.in-mind.org

Hans Ijzerman & Oliver Genschow



Brief Introduction

Oliver Genschow

- Junior professor at University of Cologne
- PhD from University of Mannheim
- Research on imitation
- Involved with In-Mind since 2010
- Led the German version and has been at the core of many developments for In-Mind



Brief Introduction

Hans IJzerman

- Associate Professor at Université Grenoble Alpes
- PhD from Utrecht University
- In-Mind's Founding President (2006)
- Research on social thermoregulation and involved in metascience



magazine issue **1 2019** / Issue 39



» written by **Ina-Maria Döring**

Refugees wel(l)come: The impact of social support on refugees' well-being



Welcome to In-Mind

The contemporary online magazine about social psychology for you.

browse latest issues

Select issue... ▼

latest articles

Can vacations live up to their reputation?

published in: magazine issue | 04/2019



Especially in the time before summer, people look forward to the beginning of their summer vacations. On the one hand, holidays are an integral part of life of our society and

primarily provide relaxation and recovery. On the other hand, recent research shows that vacation effects fade-out quite quickly after returning to work. As... / more

» written by **Ina-Maria Döring**
» edited by **Amanda Sesko**

Sorry, Not Sorry: Apologies and Denials in the #MeToo Movement

published in: magazine issue | 01/2019



The #MeToo-movement publicly confronts alleged perpetrators of sexual misconduct with their transgressions. In return, the accused often struggle with the question of

how to reply. What can research about trust and forgiveness teach us about the do's and don'ts of their responses? The rise of... / more

» written by **Chris Reinders Folmer**
» edited by **Matthew Baldwin**

From Pervasive Beliefs To Wrongful Convictions

published in: magazine issue | 01/2019



Popular series like "Making a Murderer" and "The Confession Tapes" have raised public awareness of the possibility of wrongful convictions. Can cognitive psychology

resolve why evidence of innocence is overlooked in cases

most read articles

The good, the bad, and the ugly of the Dove Campaign for Real Beauty

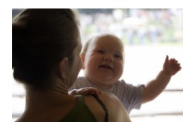
published in: magazine issue | 02/2014

The Dove Campaign for Real Beauty has been called a lot of things, from a "game changer" and "a breath of fresh air", to "hypocritical", "sexist", and "sneaky". So why has the campaign, whose major innovation was to use ads that featured real women rather than airbrushed models or celebrity spokespersons, sparked so much controversy? Taking... / more

» written by **Angela Celebre & Ashley Waggoner Denton**
» edited by **Rosanna Guadagno & Reine van der Wal**

That human touch that means so much: Exploring the tactile dimension of social life

published in: magazine issue | 02/2013



Interpersonal touch is a fundamental but undervalued aspect of human nature. In the present article, the authors review psychological research

showing that even fleeting forms of touch may have a powerful impact on our emotional and social functioning. Given its... / more

» written by **Mandy Tjew A Sin & Sander Koole**
» edited by **Hans Ijzerman**

Intergroup Contact Theory: Past, Present, and Future

published in: magazine issue | 02/2013



In the midst of racial segregation in the U.S.A and the 'Jim Crow Laws', Gordon Allport (1954) proposed one of the most important social

InMind blog

Darkness All Around: Humor, Personality, and Creativity

posted in: Generalist Grab Bag 20.04.2019

Dark humor [1] is harsh and horrendous humor that makes fun of taboo or serious subjects (e.g., jokes on otherwise... / more

The Kids are Alright? An Interview with Well-Being Ambassador Will Williams and a Case for Bringing Mindfulness to Schools

posted in: Generalist Grab Bag, Happiness & Well-being 16.03.2019

The No Good Terrible Very Bad Day Imagine the last bad day you had. Maybe... / more

Call for Papers: Special Issue on Sexuality

posted in: Announcements and News 05.02.2019

We invite you to submit short review articles for a Special Issue on Sexuality at In-Mind Magazine, the... / more

facebook



In-Mind Magazine

Like Page 6.8K likes

In-Mind Foundation: What is it? (H)

- In-Mind stands for Inquisitive Mind
- Founded in 2006; Now a brand name in (social) psychology.
- Four different versions (English, German, Italian, Dutch)
- Core: Peer-reviewed articles
- Shell: Smaller products that hook people in (e.g., unreviewed book reviews, blogs, videos, quizzes in smartphone apps or on Facebook)



In-Mind Foundation: What is it? (H)

- Past: Polish and Portuguese
- French being launched; Mandarin planned for near future
- Foundation provides general quality guidelines; versions can implement as they see fit



In-Mind Foundation: How Should We? (H)

- Quality Control (peer review)
- Well-written (science writers as peer reviewers)
- Open and Honest (Science 2.0)
- Including a broad range of topics (Expand beyond social/not just based on visitor numbers)



In-Mind Foundation: What did we do? (0)

- 2016: 46 peer-reviewed articles, 36 unreviewed blog posts, 7 unreviewed book reviews, 3 videos.
- 2017: 32 peer-reviewed articles, 3 unreviewed blog posts, 3 unreviewed book reviews, 1 video.
- 2018: 41 peer-reviewed articles, 73 unreviewed blog posts, 6 unreviewed book reviews.



In-Mind Foundation: Social Media (0)

- Facebook: Germany (3808 likes; growth of 355), English (6797; -8), Dutch (823; 455), Italian (624; 361)
- Twitter: German (476 followers; growth of 75), English (1135; 0), Dutch (122; 0), Italian (0; 0)
- Visitor Numbers: 2017 (217931 unique users), 2018 (259027)



In-Mind Foundation: Recognition (0)



Associazione
Italiana
di Psicologia



In-Mind Foundation: Recognition (0)



In-Mind Foundation: Recognition (O)



In-Mind Foundation: History (H)

- Started in 2006
- Then there was a gap in journal market: No open access journals for general public
- First steps: articles written by fellow master students/friends
- Webmaster neighbor Dirk Schrama and Hans -> grew into a team of over 90 people







In-Mind Foundation: Quality Control (H)

- Three peer reviewers per article (expert in subfield, expert in general field, science writer)
- Writing workshops for scientists (e.g., with Wray Herbert, Scott Sleek from APS)



In-Mind Foundation: Template (0)

- Short Biography
- Abstract (for indexing purposes only)
- Teaser
- 1500 - 2500 words, 15 references, APA style



In-Mind Foundation: Template (0)

- Lede (brief, attractive introduction; who, where, what, how)
- Nut graph
- Body of text
- Glossary at end



In-Mind Foundation: Current Activities (0)

- Exchange between different versions
- Regular workshops on scientific writing for the public
- Connecting with science communication community
- Advertisement



In-Mind Foundation: Exchange (0)

- Skype Meetings
- Informal discussions between editors-in-chief
- Translations



In-Mind Foundation: Workshops (0)

- Workshops: (Inter)national conferences or based on invitations
- Participants: PhD students/Postdocs
- Win-win: Learning to write + In-Mind receives regular submissions
- Now also have syllabi available based on workshops



In-Mind Foundation: Connecting with Community (0)

- Attending Conferences (e.g., NaWik Symposium 2019 Karlsruhe)
- Press releases
- Awards
- Twitter/Facebook



In-Mind Foundation: Connecting with Community

(0)

- Google Ads (\$10,000 per month)
- Newsletter
- Social Media (Facebook, Twitter, Instagram)



In-Mind Foundation: Challenges (H)

- Science communication has evolved - we need to evolve alongside
- Incentives for science communication
- Relatedly: High-quality writing
- Science 2.0 (i.e., how to In-Mind following replication crisis)
- Increase our social media reach (some grants available)
- Thoroughly analyze our readership



In-Mind Foundation: Cochrane for Psychology? (H)

- Bias-correction tools?
- Reviews often not comprehensive
- Bias-correction tools are not automated yet



In-Mind Foundation: Further Needs (0)

- Content Management System (often rely on cheap, open-source solutions)
- Proofreaders to further ensure high-quality writing
- Website support
- Administrator to support tasks



In-Mind Foundation: Current Solutions (0)

- Further flattening of structure
- Committee structure - working on challenges
- First phase was In-Mind vote



In-Mind Foundation: Committees (H)

- Community Building/Networking
- Securing Content/Quality Control
- Solid Science
- PR/Impact



Co-Regulation (CORE) Lab.

We study co-regulation in romantic relationships. We study social thermoregulation. We rely on open science ideals. We collaborate with researchers around the world, but are located at the Université Grenoble Alpes.



<http://www.corelab.io>



@hansijzerman



financé par
IDEX Université Grenoble Alpes