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English version (COSE):

COS **Cultural Orientation Scale**

Bierbrauer, G., Meyer, H. & Wolfradt, U. (2002)

Bierbrauer, G., Meyer, H. & Wolfradt, U. (2002). COS. Cultural Orientation Scale [Verfahrensdokumentation und Fragebogen auf Deutsch, Englisch, Russisch und Spanisch]. In Leibniz-Institut für Psychologie (ZPID) (Hrsg.), Open Test Archive. Trier: ZPID.
<https://doi.org/10.23668/psycharchives.6484>

All information and materials about the measure can be found at:
<https://www.testarchive.eu/en/test/9001732>

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COSE

Thank you for participating in this survey. In the subsequent part of the questionnaire you will find questions concerning customs and habits in your native country/country of residence. We would like to know your opinion as to how common or frequent certain ways of social behavior are in your native country/country of residence.

Please read each of the following items carefully and estimate the frequency of these ways of social behavior in your native country/country of residence by marking the relevant number on the respective scale with a cross. If you think that the behavior mentioned does not occur at all in your native country/country of residence please circle 1. To indicate that the behavior mentioned is very frequent in your native country/country of residence please circle 7. To make it easier for you to answer the questions, the meaning of each scale value has been written below the relevant number.

Please answer as spontaneously as possible. There are no correct or wrong answers, we are only interested in your personal opinion. It is not necessary to write down your name; your answers, which will be anonymously evaluated, are only used for scientific purposes.

1. How often do teenagers in your native country listen to their parents' advice on dating?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

2. How often do people in your native country share their ideas and newly acquired knowledge with their parents?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

3. How often do people in your native country listen to the advice of their parents or close relatives when choosing a career?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

4. How often do people in your native country talk to their neighbours about politics?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

5. How often do people in your native country take the advice of their friends on how to spend their money?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

6. If someone in your native country is together with friends or colleagues, how often does he or she do exactly what he or she wants to do, regardless of what the others think?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

7. How often do children in your native country live at home with their parents until they get married?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

8. Do people in your native country often find it annoying when visitors arrive unannounced?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

9. How often do people in your native country take care of a sick relative rather than go to work?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

10. How often do people in your native country consult their family before making an important decision?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

11. How often do people in your native country discuss job or study related problems with their parents?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

12. Do people in your native country often feel lonely when not with their brothers, sisters or close relatives?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

13. Would someone in your native country feel insulted, if his or her brother had been insulted?

1	2	3	4	5	6	7
not at all	very rarely	rarely	sometimes	often	very often	always

In the following part of the questionnaire we would like to know how you assess certain ways of social behavior. The questions are similar but not identical to those of the first part.

Please read each of the following items carefully and indicate the degree of your approval or disapproval by marking the relevant number on the respective scale with a cross. If you think that the behavior mentioned is very bad please circle 1. To indicate that the behavior mentioned is very good please circle 7. To make it easier for you to answer the questions, the meaning of each scale value has been written below the relevant number.

Please answer as spontaneously as possible and according to your own opinion. There are no correct or wrong answers, we are only interested in your personal opinion. It is not necessary to write down your name; your answers, which will be anonymously evaluated, are only used for scientific purposes.

14. What do you think of teenagers listening to their parents' advice on dating?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

15. What do you think of people sharing their ideas and newly acquired knowledge with their parents?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

16. What do you think of people listening to the advice of their parents or close relatives when choosing a career?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

17. What do you think of people talking to their neighbours about politics?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

18. What do you think if someone taking the advice of friends on how to spend his or her money?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

19. What do you think of someone doing exactly what he or she wants to do, regardless of what friends and colleagues present may think?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

20. What do you think of children living at home with their parents until they get married?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

21. What do you think of people being annoyed when visitors arrive unannounced?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

22. What do you think of people choosing to take care of a sick relative rather than going to work?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

23. What do you think of people consulting their family before making an important decision?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

24. What do you think of people discussing job or study related problems with their parents?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

25. What do you think of people feeling lonely when not with their brothers, sisters or close relatives?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

26. What do you think of someone feeling insulted because his or her brother had been insulted?

I think this is

1	2	3	4	5	6	7
very bad	bad	rather bad	neither good nor bad	rather good	good	very good

Note

The higher the number, the higher the degree of collectivistic orientation, except for Items 6 and 8 as well as 19 and 21.

Please adjust native country/country of residence according to the purpose of the study.