

Bilateral research project “Digital transformation of quantitative data collection in social science research: Integrating survey data collection in social science research: Integrating survey data collection with big data and paradata for identifying social behaviour” (NI-0004)

Affiliated institutions:

- [Centre for Social Informatics \(CSI\)](#), Faculty of Social Sciences, University of Ljubljana, Ljubljana, Slovenia
- [The Samuel Neaman Institute for National Policy Research \(SNI\)](#), [Technion-Israel Institute of Technology, Haifa, Israel](#)

Deliverable: Codebook

Numeric variables

case_num

| | | Value |
|---------------------|--------|-------------|
| Standard Attributes | Label | Case number |
| | Type | Numeric |
| | Format | F8 |

weight_raking

| | | Value |
|---------------------|--------|-------------------------|
| Standard Attributes | Label | Raking weight by device |
| | Type | Numeric |
| | Format | F6.3 |

status

| | | Value | Count | Percent |
|---------------------|--------|----------------------------|-------|---------|
| Standard Attributes | Label | Respondent progress status | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 3 | Breakoff at introduction | 139 | 2.9% |
| | 4 | Breakoff on first page | 49 | 1.0% |
| | 5 | Breakoff during survey | 513 | 10.7% |
| | 6 | Concluded survey | 4071 | 85.3% |

device_type

| | | Value | Count | Percent |
|---------------------|--------|--------------------------|-------|---------|
| Standard Attributes | Label | Respondent's device type | | |
| | Type | Numeric | | |
| | Format | F1 | | |
| Valid Values | 1 | PC | 2510 | 52.6% |
| | 2 | Phone | 2125 | 44.5% |
| | 3 | Tablet | 135 | 2.8% |

expcell

| | | Value | Count | Percent |
|---------------------|--------|----------------------------|-------|---------|
| Standard Attributes | Label | Experimental cell (layout) | | |
| | Type | Numeric | | |
| | Format | F8 | | |
| Valid Values | 1 | Grid | 950 | 19.9% |
| | 2 | Scrolling | 965 | 20.2% |
| | 3 | Unfolding | 948 | 19.9% |
| | 4 | Horizontal scrolling | 968 | 20.3% |
| | 5 | Paging | 940 | 19.7% |

date_time

| | | Value |
|---------------------|--------|-----------------------------|
| Standard Attributes | Label | Date and time of the survey |
| | Type | Numeric |
| | Format | DATETIME20 |

RQI_breakoff

| | | Value | Count | Percent |
|---------------------|--------|------------------------------|-------|---------|
| Standard Attributes | Label | RQI: Survey breakoff | | |
| | Type | Numeric | | |
| | Format | F8 | | |
| Valid Values | 0 | No (concluded questionnaire) | 4071 | 85.3% |
| | 1 | Yes (broke off) | 700 | 14.7% |

RQI_item_nonresponse

| | | Value |
|---------------------------------|--------------------|-----------------------------------|
| Standard Attributes | Label | RQI: Item nonresponse rate (as %) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4559 |
| | Missing | 212 |
| Central Tendency and Dispersion | Mean | 0.0061 |
| | Standard Deviation | 0.02834 |

RQI_multitasking_concurrent

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | RQI: Number of concurrent multitasking activities |
| | Type | Numeric |
| | Format | F1 |
| N | Valid | 4070 |
| | Missing | 701 |
| Central Tendency and Dispersion | Mean | 0.20 |
| | Standard Deviation | 0.472 |

RQI_multitasking_sequential

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | RQI: Number of sequential multitasking activities |
| | Type | Numeric |
| | Format | F1 |
| N | Valid | 4070 |
| | Missing | 701 |
| Central Tendency and Dispersion | Mean | 0.18 |
| | Standard Deviation | 0.536 |

RQI_IMC

| | | Value |
|---------------------------------|--------------------|--|
| Standard Attributes | Label | RQI: Number of Instructional Manipulation Check failures |
| | Type | Numeric |
| | Format | F2 |
| N | Valid | 3521 |
| | Missing | 1250 |
| Central Tendency and Dispersion | Mean | 0.12 |
| | Standard Deviation | 0.413 |

RQI_midpoint

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | RQI: Mean percentage of midpoint responses in attitudinal grids |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4219 |
| | Missing | 552 |
| Central Tendency and Dispersion | Mean | 0.3380 |
| | Standard Deviation | 0.17878 |

RQI_extreme_positive

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | RQI: Mean percentage of extreme positive responses in attitudinal grids |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4219 |
| | Missing | 552 |
| Central Tendency and Dispersion | Mean | 0.0654 |
| | Standard Deviation | 0.10427 |

RQI_extreme_negative

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | RQI: Mean percentage of extreme negative responses in attitudinal grids |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4219 |
| | Missing | 552 |
| Central Tendency and Dispersion | Mean | 0.1184 |
| | Standard Deviation | 0.12017 |

RQI_straightlining_sd0

| | | Value |
|---------------------------------|--------------------|--|
| Standard Attributes | Label | RQI: Straightlining (number of grids with standard deviation of 0) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4214 |
| | Missing | 557 |
| Central Tendency and Dispersion | Mean | 0.3900 |
| | Standard Deviation | 0.64219 |

RQI_outliers

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | RQI: Outlier (Mahalanobis Distance, p<0.01) | | |
| | Type | Numeric | | |
| | Format | F8 | | |
| N | Valid | | 3104 | |
| | Missing | | 1667 | |
| Central Tendency and Dispersion | Mean | | 0.06 | |
| | Standard Deviation | | 0.235 | |
| Labeled Values | 0 | Not an outlier | 2923 | 61.3% |
| | 1 | Outlier | 181 | 3.8% |

RQI_grid_duration

| | | Value |
|---------------------------------|--------------------|------------------------------------|
| Standard Attributes | Label | RQI: Total grid duration (seconds) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4071 |
| | Missing | 700 |
| Central Tendency and Dispersion | Mean | 849.3134 |
| | Standard Deviation | 484.92984 |

RQI_O37

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | RQI: How burdensome was it to complete this survey? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4078 | |
| | Missing | | 693 | |
| Central Tendency and Dispersion | Mean | | 1.80 | |
| | Standard Deviation | | 0.917 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 477 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 5 | 0.1% |
| | 1 | Not at all burdensome | 2013 | 42.2% |
| | 2 | A little burdensome | 1030 | 21.6% |
| | 3 | Moderately burdensome | 910 | 19.1% |
| | 4 | Very burdensome | 91 | 1.9% |
| | 5 | Extremely burdensome | 34 | 0.7% |

01

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often on average did you use the internet in the last 12 months? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4547 | |
| | Missing | | 224 | |
| Central Tendency and Dispersion | Mean | | 1.21 | |
| | Standard Deviation | | 0.527 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 0 | 0.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 12 | 0.2% |
| | 1 | Several times a day | 3753 | 78.7% |
| | 2 | Every day or almost every day | 678 | 14.2% |
| | 3 | 3-4 times a week | 77 | 1.6% |
| | 4 | 1-2 times a week | 27 | 0.6% |
| | 5 | At least once a month | 7 | 0.1% |
| | 6 | Less than once a month | 5 | 0.1% |

O2a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Used any of the following devices to browse the web: Desktop or laptop computer | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 345 | 7.2% |
| | 1 | selected | 4189 | 87.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 14 | 0.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O2b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Used any of the following devices to browse the web : Tablet computer | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2948 | 61.8% |
| | 1 | selected | 1586 | 33.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 14 | 0.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O2c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Used any of the following devices to browse the web: Mobile phone or smartphone | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 454 | 9.5% |
| | 1 | selected | 4081 | 85.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 14 | 0.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O2d

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Used any of the following devices to browse the web: Smart TV (web browsing through a browser app on TV) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3688 | 77.3% |
| | 1 | selected | 846 | 17.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 14 | 0.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O2e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Used any of the following devices to browse the web: Other devices (e.g. media or games player, e-book reader, smart watch) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4254 | 89.2% |
| | 1 | selected | 280 | 5.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 14 | 0.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O3

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Do you use a smartphone for private purposes? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Yes | 4313 | 90.4% |
| | 2 | No | 210 | 4.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 25 | 0.5% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 12 | 0.2% |

Slidevice3a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Send or receive email | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 784 | 16.4% |
| | 2 | Only via PC or other device | 1001 | 21.0% |
| | 3 | Via mobile and other device | 2641 | 55.4% |
| Missing Values | 4 | Didn't perform this activity | 23 | 0.5% |
| | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 96 | 2.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 14 | 0.3% |

Slidevice3b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Used e-banking | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 1054 | 22.1% |
| | 2 | Only via PC or other device | 1285 | 26.9% |
| | 3 | Via mobile and other device | 1218 | 25.5% |
| Missing Values | 4 | Didn't perform this activity | 848 | 17.8% |
| | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 96 | 2.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 59 | 1.2% |

Slidevice3c

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Searched the Internet for information about products or services | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 626 | 13.1% |
| | 2 | Only via PC or other device | 1136 | 23.8% |
| | 3 | Via mobile and other device | 2567 | 53.8% |
| | 4 | Didn't perform this activity | 73 | 1.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 100 | 2.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 57 | 1.2% |

Slidevice3d

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: I searched for health related information on the Internet, e.g. about injuries, illnesses, nutrition | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 783 | 16.4% |
| | 2 | Only via PC or other device | 1178 | 24.7% |
| | 3 | Via mobile and other device | 1913 | 40.1% |
| | 4 | Didn't perform this activity | 514 | 10.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 102 | 2.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 70 | 1.5% |

Sldevice3e

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: I made a call or video call using a webcam via the Internet, e.g. using Skype, Viber, FaceTime, WhatsApp | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 1695 | 35.5% |
| | 2 | Only via PC or other device | 438 | 9.2% |
| | 3 | Via mobile and other device | 825 | 17.3% |
| | 4 | Didn't perform this activity | 1426 | 29.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 102 | 2.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 73 | 1.5% |

Sldevice3f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Exchanged messages through programs like Viber, WhatsApp, Skype, Messenger, Snapchat | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 1998 | 41.9% |
| | 2 | Only via PC or other device | 381 | 8.0% |
| | 3 | Via mobile and other device | 1395 | 29.2% |
| | 4 | Didn't perform this activity | 612 | 12.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 102 | 2.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 71 | 1.5% |

Slidevice3g

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Sold products or services over the Internet, e.g. via bolha.com, ebay.com, letgo apps | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 566 | 11.9% |
| | 2 | Only via PC or other device | 968 | 20.3% |
| | 3 | Via mobile and other device | 907 | 19.0% |
| | 4 | Didn't perform this activity | 1951 | 40.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 102 | 2.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 65 | 1.4% |

Slidevice3h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Read online news, online newspapers or online magazines | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 952 | 20.0% |
| | 2 | Only via PC or other device | 1060 | 22.2% |
| | 3 | Via mobile and other device | 2071 | 43.4% |
| | 4 | Didn't perform this activity | 309 | 6.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 103 | 2.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 65 | 1.4% |

Sidevice3i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Sent messages, posted pictures, edited a profile, etc. on online social networks, e.g. on Snapchat, Facebook, Instagram, Twitter | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 1347 | 28.2% |
| | 2 | Only via PC or other device | 726 | 15.2% |
| | 3 | Via mobile and other device | 1584 | 33.2% |
| | 4 | Didn't perform this activity | 733 | 15.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 107 | 2.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 63 | 1.3% |

Sidevice3j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Internet activities performed using a computer or mobile phone: Listened to music over the Internet, e.g. via web radio, YouTube, Deezer apps, Apple Music, Google Play Music, Spotify | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Only via mobile | 856 | 17.9% |
| | 2 | Only via PC or other device | 1036 | 21.7% |
| | 3 | Via mobile and other device | 1821 | 38.2% |
| | 4 | Didn't perform this activity | 669 | 14.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 108 | 2.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 70 | 1.5% |

O4a

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used nonidentical passwords to login to various apps and web services (e.g. email, bank account, social networks) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4211 | |
| | Missing | | 560 | |
| Central Tendency and Dispersion | Mean | | 3.45 | |
| | Standard Deviation | | 1.283 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 167 | 3.5% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 174 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 7 | 0.2% |
| | 1 | Never | 417 | 8.7% |
| | 2 | Rarely | 602 | 12.6% |
| | 3 | Sometimes | 928 | 19.4% |
| | 4 | Often | 1177 | 24.7% |
| | 5 | Always | 1087 | 22.8% |

O4b

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used a designated software for password management | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3618 | |
| | Missing | | 1153 | |
| Central Tendency and Dispersion | Mean | | 2.22 | |
| | Standard Deviation | | 1.364 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 746 | 15.6% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 175 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 20 | 0.4% |
| | 1 | Never | 1641 | 34.4% |
| | 2 | Rarely | 625 | 13.1% |
| | 3 | Sometimes | 627 | 13.1% |
| | 4 | Often | 380 | 8.0% |
| | 5 | Always | 345 | 7.2% |

O4c

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I read privacy policy statements before providing my personal data | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4275 | |
| | Missing | | 496 | |
| Central Tendency and Dispersion | Mean | | 3.03 | |
| | Standard Deviation | | 1.347 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 83 | 1.7% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 175 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 26 | 0.5% |
| | 1 | Never | 612 | 12.8% |
| | 2 | Rarely | 1127 | 23.6% |
| | 3 | Sometimes | 913 | 19.1% |
| | 4 | Often | 771 | 16.2% |
| | 5 | Always | 852 | 17.9% |

O4d

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I restricted or refused access to my geographical (GPS) location | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4113 | |
| | Missing | | 658 | |
| Central Tendency and Dispersion | Mean | | 3.24 | |
| | Standard Deviation | | 1.218 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 245 | 5.1% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 176 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 25 | 0.5% |
| | 1 | Never | 436 | 9.1% |
| | 2 | Rarely | 686 | 14.4% |
| | 3 | Sometimes | 1148 | 24.1% |
| | 4 | Often | 1156 | 24.2% |
| | 5 | Always | 686 | 14.4% |

O4e

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I refused allowing the use of my personal data for advertising purposes | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4239 | |
| | Missing | | 532 | |
| Central Tendency and Dispersion | Mean | | 3.63 | |
| | Standard Deviation | | 1.163 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 124 | 2.6% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 177 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 19 | 0.4% |
| | 1 | Never | 248 | 5.2% |
| | 2 | Rarely | 483 | 10.1% |
| | 3 | Sometimes | 1005 | 21.1% |
| | 4 | Often | 1355 | 28.4% |
| | 5 | Always | 1149 | 24.1% |

O4f

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I checked that the website where I provided my personal data is secure (e.g. use of HTTPS, safety logo or certificate) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4022 | |
| | Missing | | 749 | |
| Central Tendency and Dispersion | Mean | | 3.15 | |
| | Standard Deviation | | 1.375 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 331 | 6.9% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 178 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 28 | 0.6% |
| | 1 | Never | 657 | 13.8% |
| | 2 | Rarely | 705 | 14.8% |
| | 3 | Sometimes | 932 | 19.5% |
| | 4 | Often | 853 | 17.9% |
| | 5 | Always | 876 | 18.4% |

O4g

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I asked public or private sector organizations why they need my information | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4060 | |
| | Missing | | 711 | |
| Central Tendency and Dispersion | Mean | | 2.28 | |
| | Standard Deviation | | 1.408 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 292 | 6.1% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 178 | 3.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 30 | 0.6% |
| | 1 | Never | 1791 | 37.5% |
| | 2 | Rarely | 709 | 14.9% |
| | 3 | Sometimes | 645 | 13.5% |
| | 4 | Often | 459 | 9.6% |
| | 5 | Always | 455 | 9.5% |

O4h

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I deleted my browsing history | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4256 | |
| | Missing | | 515 | |
| Central Tendency and Dispersion | Mean | | 3.15 | |
| | Standard Deviation | | 1.222 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 94 | 2.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 179 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 30 | 0.6% |
| | 1 | Never | 507 | 10.6% |
| | 2 | Rarely | 744 | 15.6% |
| | 3 | Sometimes | 1231 | 25.8% |
| | 4 | Often | 1139 | 23.9% |
| | 5 | Always | 635 | 13.3% |

O4i

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used the 'private/Incognito' option while browsing | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3930 | |
| | Missing | | 841 | |
| Central Tendency and Dispersion | Mean | | 2.59 | |
| | Standard Deviation | | 1.240 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 421 | 8.8% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 181 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 28 | 0.6% |
| | 1 | Never | 1024 | 21.5% |
| | 2 | Rarely | 853 | 17.9% |
| | 3 | Sometimes | 1029 | 21.6% |
| | 4 | Often | 775 | 16.2% |
| | 5 | Always | 249 | 5.2% |

O4j

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I deleted cookies when done browsing | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4037 | |
| | Missing | | 734 | |
| Central Tendency and Dispersion | Mean | | 2.31 | |
| | Standard Deviation | | 1.252 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 311 | 6.5% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 181 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 30 | 0.6% |
| | 1 | Never | 1430 | 30.0% |
| | 2 | Rarely | 972 | 20.4% |
| | 3 | Sometimes | 877 | 18.4% |
| | 4 | Often | 486 | 10.2% |
| | 5 | Always | 273 | 5.7% |

O4k

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used two step verification to protect my account | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3485 | |
| | Missing | | 1286 | |
| Central Tendency and Dispersion | Mean | | 2.38 | |
| | Standard Deviation | | 1.312 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 871 | 18.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 181 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 22 | 0.5% |
| | 1 | Never | 1258 | 26.4% |
| | 2 | Rarely | 718 | 15.0% |
| | 3 | Sometimes | 717 | 15.0% |
| | 4 | Often | 525 | 11.0% |
| | 5 | Always | 268 | 5.6% |

O4I

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used the Tor browser to browse the web | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3187 | |
| | Missing | | 1584 | |
| Central Tendency and Dispersion | Mean | | 1.46 | |
| | Standard Deviation | | 0.923 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 1158 | 24.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 182 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 33 | 0.7% |
| | 1 | Never | 2396 | 50.2% |
| | 2 | Rarely | 367 | 7.7% |
| | 3 | Sometimes | 251 | 5.3% |
| | 4 | Often | 109 | 2.3% |
| | 5 | Always | 64 | 1.3% |

O4m

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often performed actions to protect online privacy: I used a VPN when browsing the web | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3229 | |
| | Missing | | 1542 | |
| Central Tendency and Dispersion | Mean | | 2.07 | |
| | Standard Deviation | | 1.206 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 1117 | 23.4% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 182 | 3.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 31 | 0.7% |
| | 1 | Never | 1462 | 30.7% |
| | 2 | Rarely | 690 | 14.5% |
| | 3 | Sometimes | 629 | 13.2% |
| | 4 | Often | 283 | 5.9% |
| | 5 | Always | 165 | 3.5% |

O5a

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Facebook | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 507 | 10.6% |
| | 1 | selected | 3699 | 77.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Twitter | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3411 | 71.5% |
| | 1 | selected | 796 | 16.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5c

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: LinkedIn | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3541 | 74.2% |
| | 1 | selected | 666 | 14.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Instagram | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2231 | 46.8% |
| | 1 | selected | 1976 | 41.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5e

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Snapchat | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3230 | 67.7% |
| | 1 | selected | 977 | 20.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5f

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: YouTube | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 519 | 10.9% |
| | 1 | selected | 3688 | 77.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: TikTok | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4002 | 83.9% |
| | 1 | selected | 205 | 4.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5h

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Tumblr | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4047 | 84.8% |
| | 1 | selected | 160 | 3.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Flickr | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4156 | 87.1% |
| | 1 | selected | 51 | 1.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5j

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Pinterest | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3163 | 66.3% |
| | 1 | selected | 1043 | 21.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Reddit | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3912 | 82.0% |
| | 1 | selected | 295 | 6.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O5l

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Other, please specify: | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4117 | 86.3% |
| | 1 | selected | 89 | 1.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 163 | 3.4% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

SlfreqSNSa

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Facebook | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 95 | 2.0% |
| | 2 | At least once a month | 147 | 3.1% |
| | 3 | At least one a week | 394 | 8.3% |
| | 4 | (Almost) every day | 1245 | 26.1% |
| | 5 | Several times a day | 1775 | 37.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 190 | 4.0% |
| | -2 | Skipped question (IF logic) | 671 | 14.1% |
| | -1 | Unanswered question | 42 | 0.9% |

SlfreqSNSb

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Twitter | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 125 | 2.6% |
| | 2 | At least once a month | 164 | 3.4% |
| | 3 | At least one a week | 225 | 4.7% |
| | 4 | (Almost) every day | 172 | 3.6% |
| | 5 | Several times a day | 100 | 2.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 3574 | 74.9% |
| | -1 | Unanswered question | 9 | 0.2% |

SlfreqSNSc

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: LinkedIn | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 121 | 2.5% |
| | 2 | At least once a month | 192 | 4.0% |
| | 3 | At least one a week | 216 | 4.5% |
| | 4 | (Almost) every day | 94 | 2.0% |
| | 5 | Several times a day | 35 | 0.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 191 | 4.0% |
| | -2 | Skipped question (IF logic) | 3705 | 77.6% |
| | -1 | Unanswered question | 6 | 0.1% |

SlfreqSNSd

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Instagram | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 114 | 2.4% |
| | 2 | At least once a month | 155 | 3.2% |
| | 3 | At least one a week | 383 | 8.0% |
| | 4 | (Almost) every day | 501 | 10.5% |
| | 5 | Several times a day | 794 | 16.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 191 | 4.0% |
| | -2 | Skipped question (IF logic) | 2394 | 50.2% |
| | -1 | Unanswered question | 28 | 0.6% |

SlfreqSNSe

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Snapchat | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 82 | 1.7% |
| | 2 | At least once a month | 128 | 2.7% |
| | 3 | At least one a week | 215 | 4.5% |
| | 4 | (Almost) every day | 240 | 5.0% |
| | 5 | Several times a day | 299 | 6.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 3393 | 71.1% |
| | -1 | Unanswered question | 13 | 0.3% |

SlfreqSNSf

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: YouTube | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 88 | 1.8% |
| | 2 | At least once a month | 386 | 8.1% |
| | 3 | At least one a week | 1120 | 23.5% |
| | 4 | (Almost) every day | 1200 | 25.1% |
| | 5 | Several times a day | 850 | 17.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 192 | 4.0% |
| | -2 | Skipped question (IF logic) | 682 | 14.3% |
| | -1 | Unanswered question | 42 | 0.9% |

SlfreqSNSg

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: TikTok | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 25 | 0.5% |
| | 2 | At least once a month | 28 | 0.6% |
| | 3 | At least one a week | 75 | 1.6% |
| | 4 | (Almost) every day | 45 | 0.9% |
| | 5 | Several times a day | 31 | 0.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 4166 | 87.3% |
| | -1 | Unanswered question | 1 | 0.0% |

SlfreqSNSh

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Tumblr | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 45 | 1.0% |
| | 2 | At least once a month | 54 | 1.1% |
| | 3 | At least one a week | 33 | 0.7% |
| | 4 | (Almost) every day | 16 | 0.3% |
| | 5 | Several times a day | 8 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 4210 | 88.3% |
| | -1 | Unanswered question | 2 | 0.0% |

SifreqSNSi

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Flickr | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 14 | 0.3% |
| | 2 | At least once a month | 12 | 0.3% |
| | 3 | At least one a week | 18 | 0.4% |
| | 4 | (Almost) every day | 3 | 0.1% |
| | 5 | Several times a day | 4 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 4319 | 90.5% |
| | -1 | Unanswered question | 0 | 0.0% |

SifreqSNSj

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Pinterest | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 145 | 3.0% |
| | 2 | At least once a month | 260 | 5.4% |
| | 3 | At least one a week | 340 | 7.1% |
| | 4 | (Almost) every day | 210 | 4.4% |
| | 5 | Several times a day | 77 | 1.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 190 | 4.0% |
| | -2 | Skipped question (IF logic) | 3327 | 69.7% |
| | -1 | Unanswered question | 11 | 0.2% |

SlfreqSNSk

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Reddit | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 37 | 0.8% |
| | 2 | At least once a month | 70 | 1.5% |
| | 3 | At least one a week | 75 | 1.6% |
| | 4 | (Almost) every day | 50 | 1.0% |
| | 5 | Several times a day | 59 | 1.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 191 | 4.0% |
| | -2 | Skipped question (IF logic) | 4075 | 85.4% |
| | -1 | Unanswered question | 2 | 0.0% |

SlfreqSNSI

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often used the following social networking sites: Other | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Less than once a month | 4 | 0.1% |
| | 2 | At least once a month | 9 | 0.2% |
| | 3 | At least one a week | 24 | 0.5% |
| | 4 | (Almost) every day | 26 | 0.5% |
| | 5 | Several times a day | 24 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 189 | 4.0% |
| | -2 | Skipped question (IF logic) | 4281 | 89.7% |
| | -1 | Unanswered question | 2 | 0.1% |

O6a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My real name | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 829 | 17.4% |
| | 1 | selected | 2706 | 56.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My sex | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 801 | 16.8% |
| | 1 | selected | 2734 | 57.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My age | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1373 | 28.8% |
| | 1 | selected | 2163 | 45.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My personal/marital status | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2132 | 44.7% |
| | 1 | selected | 1403 | 29.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My address | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3313 | 69.4% |
| | 1 | selected | 222 | 4.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My personal email address | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3035 | 63.6% |
| | 1 | selected | 501 | 10.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My mobile phone number | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3281 | 68.8% |
| | 1 | selected | 254 | 5.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My hobbies and personal interests | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2371 | 49.7% |
| | 1 | selected | 1165 | 24.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: My field of work, occupation or field of studies | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2344 | 49.1% |
| | 1 | selected | 1192 | 25.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6j

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: Family photos and clips | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3267 | 68.5% |
| | 1 | selected | 269 | 5.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6k

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: Other personal photos and clips | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3118 | 65.4% |
| | 1 | selected | 418 | 8.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6l

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: Information about my daily routine | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3400 | 71.3% |
| | 1 | selected | 135 | 2.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O6m

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Which of the following personal details would willingly disclose publicly on social networking sites: Geographical location | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3136 | 65.7% |
| | 1 | selected | 399 | 8.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 657 | 13.8% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 203 | 4.2% |
| | -2 | Skipped question (IF logic) | 163 | 3.4% |
| | -1 | Unanswered question | 1 | 0.0% |

O7

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | When did you last buy or order goods or services over the internet (e.g. products from Amazon, flights, hotel bookings, tickets, clothes, food ...)? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Within the last week | 1124 | 23.6% |
| | 2 | Within the last month | 1239 | 26.0% |
| | 3 | Within the last 3 months | 725 | 15.2% |
| | 4 | Within the last 12 months | 464 | 9.7% |
| | 5 | More than 12 months ago | 330 | 6.9% |
| | 6 | I've never bought or ordered over the internet | 462 | 9.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 216 | 4.5% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 0 | 0.0% |

O8

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Please estimate how much did you spend on online shopping on Slovenian and foreign websites in the last 12 months? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 25 EUR | 440 | 9.2% |
| | 2 | 26–125 EUR | 1288 | 27.0% |
| | 3 | 126–500 EUR | 1079 | 22.6% |
| | 4 | 501–1250 EUR | 483 | 10.1% |
| | 5 | 1251–2500 EUR | 168 | 3.5% |
| | 6 | More than 2500 EUR | 82 | 1.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 217 | 4.5% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 9 | 0.2% |

O9a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Amazon | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 1646 | 34.5% |
| | 2 | Less than once a month | 1107 | 23.2% |
| | 3 | At least once a month | 502 | 10.5% |
| | 4 | At least once a week | 209 | 4.4% |
| | 5 | (Almost) every day | 54 | 1.1% |
| | 6 | Several times a day | 13 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 222 | 4.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O9b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): eBay | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 1343 | 28.1% |
| | 2 | Less than once a month | 1236 | 25.9% |
| | 3 | At least once a month | 596 | 12.5% |
| | 4 | At least once a week | 268 | 5.6% |
| | 5 | (Almost) every day | 58 | 1.2% |
| | 6 | Several times a day | 13 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 224 | 4.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 30 | 0.6% |

O9c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): AliExpress | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 1386 | 29.0% |
| | 2 | Less than once a month | 979 | 20.5% |
| | 3 | At least once a month | 641 | 13.4% |
| | 4 | At least once a week | 370 | 7.8% |
| | 5 | (Almost) every day | 118 | 2.5% |
| | 6 | Several times a day | 27 | 0.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 224 | 4.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 23 | 0.5% |

O9d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Asos | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3040 | 63.7% |
| | 2 | Less than once a month | 309 | 6.5% |
| | 3 | At least once a month | 101 | 2.1% |
| | 4 | At least once a week | 42 | 0.9% |
| | 5 | (Almost) every day | 11 | 0.2% |
| | 6 | Several times a day | 7 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 225 | 4.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 31 | 0.7% |

O9e

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): BigDeal | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3271 | 68.6% |
| | 2 | Less than once a month | 157 | 3.3% |
| | 3 | At least once a month | 47 | 1.0% |
| | 4 | At least once a week | 27 | 0.6% |
| | 5 | (Almost) every day | 6 | 0.1% |
| | 6 | Several times a day | 3 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 225 | 4.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 30 | 0.6% |

O9f

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Next | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3079 | 64.5% |
| | 2 | Less than once a month | 262 | 5.5% |
| | 3 | At least once a month | 114 | 2.4% |
| | 4 | At least once a week | 39 | 0.8% |
| | 5 | (Almost) every day | 11 | 0.2% |
| | 6 | Several times a day | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 229 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 28 | 0.6% |

O9g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): iHerb | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3293 | 69.0% |
| | 2 | Less than once a month | 129 | 2.7% |
| | 3 | At least once a month | 45 | 1.0% |
| | 4 | At least once a week | 27 | 0.6% |
| | 5 | (Almost) every day | 8 | 0.2% |
| | 6 | Several times a day | 4 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 227 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 36 | 0.8% |

O9h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Etsy | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3122 | 65.4% |
| | 2 | Less than once a month | 280 | 5.9% |
| | 3 | At least once a month | 59 | 1.2% |
| | 4 | At least once a week | 34 | 0.7% |
| | 5 | (Almost) every day | 5 | 0.1% |
| | 6 | Several times a day | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 227 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 36 | 0.7% |

O9i

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Strawberry.net | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3342 | 70.1% |
| | 2 | Less than once a month | 95 | 2.0% |
| | 3 | At least once a month | 37 | 0.8% |
| | 4 | At least once a week | 18 | 0.4% |
| | 5 | (Almost) every day | 6 | 0.1% |
| | 6 | Several times a day | 7 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 227 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 35 | 0.7% |

O9j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Dealextrème | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3181 | 66.7% |
| | 2 | Less than once a month | 237 | 5.0% |
| | 3 | At least once a month | 53 | 1.1% |
| | 4 | At least once a week | 22 | 0.5% |
| | 5 | (Almost) every day | 2 | 0.0% |
| | 6 | Several times a day | 6 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 229 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 38 | 0.8% |

O9k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): iGoodDeal | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3352 | 70.3% |
| | 2 | Less than once a month | 98 | 2.0% |
| | 3 | At least once a month | 32 | 0.7% |
| | 4 | At least once a week | 16 | 0.3% |
| | 5 | (Almost) every day | 10 | 0.2% |
| | 6 | Several times a day | 3 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 229 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 28 | 0.6% |

O9i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Samsung | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 2760 | 57.8% |
| | 2 | Less than once a month | 536 | 11.2% |
| | 3 | At least once a month | 147 | 3.1% |
| | 4 | At least once a week | 50 | 1.0% |
| | 5 | (Almost) every day | 6 | 0.1% |
| | 6 | Several times a day | 10 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 229 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 30 | 0.6% |

O9m

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Bestbuy | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 3123 | 65.5% |
| | 2 | Less than once a month | 281 | 5.9% |
| | 3 | At least once a month | 65 | 1.4% |
| | 4 | At least once a week | 24 | 0.5% |
| | 5 | (Almost) every day | 8 | 0.2% |
| | 6 | Several times a day | 6 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 230 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 31 | 0.7% |

O9n

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): H&M | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 2449 | 51.3% |
| | 2 | Less than once a month | 721 | 15.1% |
| | 3 | At least once a month | 242 | 5.1% |
| | 4 | At least once a week | 80 | 1.7% |
| | 5 | (Almost) every day | 18 | 0.4% |
| | 6 | Several times a day | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 230 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 21 | 0.4% |

O9o

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Frequency of visiting the following online shops (regardless of buying or ordering): Zara | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 2629 | 55.1% |
| | 2 | Less than once a month | 599 | 12.6% |
| | 3 | At least once a month | 189 | 4.0% |
| | 4 | At least once a week | 67 | 1.4% |
| | 5 | (Almost) every day | 20 | 0.4% |
| | 6 | Several times a day | 7 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 230 | 4.8% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 27 | 0.6% |

O10a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Amazon | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 671 | 14.1% |
| | 2 | Less than once a month | 950 | 19.9% |
| | 3 | At least once a month | 159 | 3.3% |
| | 4 | At least once a week | 19 | 0.4% |
| | 5 | (Almost) every day | 10 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 244 | 5.1% |
| | -2 | Skipped question (IF logic) | 2452 | 51.4% |
| | -1 | Unanswered question | 54 | 1.1% |

O10b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: eBay | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 540 | 11.3% |
| | 2 | Less than once a month | 1129 | 23.7% |
| | 3 | At least once a month | 340 | 7.1% |
| | 4 | At least once a week | 38 | 0.8% |
| | 5 | (Almost) every day | 14 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 248 | 5.2% |
| | -2 | Skipped question (IF logic) | 2165 | 45.4% |
| | -1 | Unanswered question | 85 | 1.8% |

O10c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: AliExpress | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 346 | 7.3% |
| | 2 | Less than once a month | 1014 | 21.3% |
| | 3 | At least once a month | 535 | 11.2% |
| | 4 | At least once a week | 123 | 2.6% |
| | 5 | (Almost) every day | 19 | 0.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 249 | 5.2% |
| | -2 | Skipped question (IF logic) | 2200 | 46.1% |
| | -1 | Unanswered question | 73 | 1.5% |

O10d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Asos | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 188 | 3.9% |
| | 2 | Less than once a month | 199 | 4.2% |
| | 3 | At least once a month | 42 | 0.9% |
| | 4 | At least once a week | 12 | 0.2% |
| | 5 | (Almost) every day | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 237 | 5.0% |
| | -2 | Skipped question (IF logic) | 3863 | 81.0% |
| | -1 | Unanswered question | 15 | 0.3% |

O10e

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: BigDeal | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 121 | 2.5% |
| | 2 | Less than once a month | 64 | 1.4% |
| | 3 | At least once a month | 23 | 0.5% |
| | 4 | At least once a week | 7 | 0.1% |
| | 5 | (Almost) every day | 4 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 229 | 4.8% |
| | -2 | Skipped question (IF logic) | 4093 | 85.8% |
| | -1 | Unanswered question | 17 | 0.4% |

O10f

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Next | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 161 | 3.4% |
| | 2 | Less than once a month | 180 | 3.8% |
| | 3 | At least once a month | 49 | 1.0% |
| | 4 | At least once a week | 7 | 0.2% |
| | 5 | (Almost) every day | 7 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 236 | 4.9% |
| | -2 | Skipped question (IF logic) | 3899 | 81.7% |
| | -1 | Unanswered question | 19 | 0.4% |

O10g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: iHerb | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 57 | 1.2% |
| | 2 | Less than once a month | 69 | 1.5% |
| | 3 | At least once a month | 26 | 0.6% |
| | 4 | At least once a week | 1 | 0.0% |
| | 5 | (Almost) every day | 1 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 232 | 4.9% |
| | -2 | Skipped question (IF logic) | 4120 | 86.4% |
| | -1 | Unanswered question | 53 | 1.1% |

O10h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Etsy | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 206 | 4.3% |
| | 2 | Less than once a month | 127 | 2.7% |
| | 3 | At least once a month | 20 | 0.4% |
| | 4 | At least once a week | 8 | 0.2% |
| | 5 | (Almost) every day | 2 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 232 | 4.9% |
| | -2 | Skipped question (IF logic) | 3950 | 82.8% |
| | -1 | Unanswered question | 15 | 0.3% |

O10i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Strawberrynet | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 69 | 1.4% |
| | 2 | Less than once a month | 55 | 1.1% |
| | 3 | At least once a month | 17 | 0.4% |
| | 4 | At least once a week | 6 | 0.1% |
| | 5 | (Almost) every day | 2 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 233 | 4.9% |
| | -2 | Skipped question (IF logic) | 4169 | 87.4% |
| | -1 | Unanswered question | 8 | 0.2% |

O10j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Dealextrême | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 95 | 2.0% |
| | 2 | Less than once a month | 121 | 2.5% |
| | 3 | At least once a month | 20 | 0.4% |
| | 4 | At least once a week | 7 | 0.2% |
| | 5 | (Almost) every day | 4 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 236 | 4.9% |
| | -2 | Skipped question (IF logic) | 4010 | 84.1% |
| | -1 | Unanswered question | 65 | 1.4% |

O10k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: iGoodDeal | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 64 | 1.3% |
| | 2 | Less than once a month | 51 | 1.1% |
| | 3 | At least once a month | 19 | 0.4% |
| | 4 | At least once a week | 6 | 0.1% |
| | 5 | (Almost) every day | 3 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 233 | 4.9% |
| | -2 | Skipped question (IF logic) | 4172 | 87.4% |
| | -1 | Unanswered question | 11 | 0.2% |

O10l

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Samsung | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 394 | 8.2% |
| | 2 | Less than once a month | 257 | 5.4% |
| | 3 | At least once a month | 44 | 0.9% |
| | 4 | At least once a week | 18 | 0.4% |
| | 5 | (Almost) every day | 3 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 237 | 5.0% |
| | -2 | Skipped question (IF logic) | 3581 | 75.1% |
| | -1 | Unanswered question | 25 | 0.5% |

O10m

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Bestbuy | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 207 | 4.3% |
| | 2 | Less than once a month | 118 | 2.5% |
| | 3 | At least once a month | 24 | 0.5% |
| | 4 | At least once a week | 5 | 0.1% |
| | 5 | (Almost) every day | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 235 | 4.9% |
| | -2 | Skipped question (IF logic) | 3946 | 82.7% |
| | -1 | Unanswered question | 20 | 0.4% |

O10n

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: H&M | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 451 | 9.5% |
| | 2 | Less than once a month | 441 | 9.2% |
| | 3 | At least once a month | 116 | 2.4% |
| | 4 | At least once a week | 12 | 0.3% |
| | 5 | (Almost) every day | 3 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 242 | 5.1% |
| | -2 | Skipped question (IF logic) | 3262 | 68.4% |
| | -1 | Unanswered question | 32 | 0.7% |

O10o

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | How often bought or ordered goods from the following online shops: Zara | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Never | 385 | 8.1% |
| | 2 | Less than once a month | 363 | 7.6% |
| | 3 | At least once a month | 82 | 1.7% |
| | 4 | At least once a week | 18 | 0.4% |
| | 5 | (Almost) every day | 4 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 240 | 5.0% |
| | -2 | Skipped question (IF logic) | 3448 | 72.3% |
| | -1 | Unanswered question | 20 | 0.4% |

O11a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Clothes (including sport clothing), shoes or accessories (e.g. bags, jewelry) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 1238 | 25.9% |
| | 2 | 1–5 times | 1882 | 39.5% |
| | 3 | 6–10 times | 243 | 5.1% |
| | 4 | 11–20 times | 77 | 1.6% |
| | 5 | More than 20 times | 52 | 1.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 270 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 5 | 0.1% |

O11b

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Children toys or childcare items (e.g. nappies, bottles, baby strollers) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2552 | 53.5% |
| | 2 | 1–5 times | 759 | 15.9% |
| | 3 | 6–10 times | 124 | 2.6% |
| | 4 | 11–20 times | 29 | 0.6% |
| | 5 | More than 20 times | 13 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 271 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 19 | 0.4% |

O11c

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Furniture, home accessories (e.g. carpets or curtains) or gardening products (e.g. tools, plants) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2105 | 44.1% |
| | 2 | 1–5 times | 1265 | 26.5% |
| | 3 | 6–10 times | 86 | 1.8% |
| | 4 | 11–20 times | 24 | 0.5% |
| | 5 | More than 20 times | 7 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 272 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 9 | 0.2% |

O11d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Music as CDs, vinyls etc. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 3018 | 63.3% |
| | 2 | 1–5 times | 389 | 8.1% |
| | 3 | 6–10 times | 48 | 1.0% |
| | 4 | 11–20 times | 19 | 0.4% |
| | 5 | More than 20 times | 9 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 270 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 14 | 0.3% |

O11e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Films or series as DVDs, Blu-ray etc. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 3162 | 66.3% |
| | 2 | 1–5 times | 252 | 5.3% |
| | 3 | 6–10 times | 47 | 1.0% |
| | 4 | 11–20 times | 13 | 0.3% |
| | 5 | More than 20 times | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 271 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 18 | 0.4% |

O11f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Printed books, magazines or newspapers | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2552 | 53.5% |
| | 2 | 1–5 times | 816 | 17.1% |
| | 3 | 6–10 times | 73 | 1.5% |
| | 4 | 11–20 times | 24 | 0.5% |
| | 5 | More than 20 times | 16 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 270 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O11g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Computers, tablets, mobile phones or accessories | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 1486 | 31.2% |
| | 2 | 1–5 times | 1828 | 38.3% |
| | 3 | 6–10 times | 135 | 2.8% |
| | 4 | 11–20 times | 15 | 0.3% |
| | 5 | More than 20 times | 16 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 271 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O11h

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Consumer electronics (e.g. TV-sets, stereos, cameras) or household appliances (e.g. washing machines) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 1956 | 41.0% |
| | 2 | 1–5 times | 1427 | 29.9% |
| | 3 | 6–10 times | 79 | 1.7% |
| | 4 | 11–20 times | 8 | 0.2% |
| | 5 | More than 20 times | 12 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 271 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O11i

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Deliveries from restaurants, fast-food chains, catering services | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2315 | 48.5% |
| | 2 | 1–5 times | 731 | 15.3% |
| | 3 | 6–10 times | 242 | 5.1% |
| | 4 | 11–20 times | 88 | 1.8% |
| | 5 | More than 20 times | 106 | 2.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 272 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 14 | 0.3% |

O11j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: On-line supermarkets and food chains | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2987 | 62.6% |
| | 2 | 1–5 times | 371 | 7.8% |
| | 3 | 6–10 times | 80 | 1.7% |
| | 4 | 11–20 times | 27 | 0.6% |
| | 5 | More than 20 times | 18 | 0.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 272 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 12 | 0.3% |

O11k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Cosmetics, beauty or wellness products | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 1990 | 41.7% |
| | 2 | 1–5 times | 1255 | 26.3% |
| | 3 | 6–10 times | 160 | 3.4% |
| | 4 | 11–20 times | 55 | 1.1% |
| | 5 | More than 20 times | 21 | 0.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 272 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O11i

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Food and equipment for pets | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 2480 | 52.0% |
| | 2 | 1–5 times | 713 | 14.9% |
| | 3 | 6–10 times | 208 | 4.4% |
| | 4 | 11–20 times | 56 | 1.2% |
| | 5 | More than 20 times | 23 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 272 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O11m

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Number of times bought or ordered online: Tickets (sport, cultural events) and booking (hotels, airplane) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | 0 times | 1402 | 29.4% |
| | 2 | 1–5 times | 1718 | 36.0% |
| | 3 | 6–10 times | 263 | 5.5% |
| | 4 | 11–20 times | 70 | 1.5% |
| | 5 | More than 20 times | 27 | 0.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 273 | 5.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 15 | 0.3% |

O12a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Clothes (including sport clothing), shoes or accessories (e.g. bags, jewelry) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 489 | 10.3% |
| | 2 | 30–150 EUR | 1099 | 23.0% |
| | 3 | 151–750 EUR | 530 | 11.1% |
| | 4 | 751–2500 EUR | 61 | 1.3% |
| | 5 | More than 2500 EUR | 9 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 285 | 6.0% |
| | -2 | Skipped question (IF logic) | 2035 | 42.7% |
| | -1 | Unanswered question | 50 | 1.1% |

O12b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Children toys or childcare items (e.g. nappies, bottles, baby strollers) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 328 | 6.9% |
| | 2 | 30–150 EUR | 426 | 8.9% |
| | 3 | 151–750 EUR | 117 | 2.5% |
| | 4 | 751–2500 EUR | 17 | 0.4% |
| | 5 | More than 2500 EUR | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 277 | 5.8% |
| | -2 | Skipped question (IF logic) | 3362 | 70.5% |
| | -1 | Unanswered question | 26 | 0.6% |

O12c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Furniture, home accessories (e.g. carpets or curtains) or gardening products (e.g. tools, plants) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 452 | 9.5% |
| | 2 | 30–150 EUR | 491 | 10.3% |
| | 3 | 151–750 EUR | 317 | 6.6% |
| | 4 | 751–2500 EUR | 68 | 1.4% |
| | 5 | More than 2500 EUR | 8 | 0.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 280 | 5.9% |
| | -2 | Skipped question (IF logic) | 2906 | 60.9% |
| | -1 | Unanswered question | 36 | 0.8% |

O12d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Music as CDs, vinyls etc. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 271 | 5.7% |
| | 2 | 30–150 EUR | 119 | 2.5% |
| | 3 | 151–750 EUR | 43 | 0.9% |
| | 4 | 751–2500 EUR | 6 | 0.1% |
| | 5 | More than 2500 EUR | 1 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 273 | 5.7% |
| | -2 | Skipped question (IF logic) | 3824 | 80.1% |
| | -1 | Unanswered question | 21 | 0.4% |

O12e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Films or series as DVDs, Blu-ray etc. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 185 | 3.9% |
| | 2 | 30–150 EUR | 76 | 1.6% |
| | 3 | 151–750 EUR | 35 | 0.7% |
| | 4 | 751–2500 EUR | 3 | 0.1% |
| | 5 | More than 2500 EUR | 2 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 274 | 5.7% |
| | -2 | Skipped question (IF logic) | 3971 | 83.2% |
| | -1 | Unanswered question | 13 | 0.3% |

O12f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Printed books, magazines or newspapers | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 484 | 10.1% |
| | 2 | 30–150 EUR | 356 | 7.5% |
| | 3 | 151–750 EUR | 54 | 1.1% |
| | 4 | 751–2500 EUR | 6 | 0.1% |
| | 5 | More than 2500 EUR | 2 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 275 | 5.8% |
| | -2 | Skipped question (IF logic) | 3359 | 70.4% |
| | -1 | Unanswered question | 24 | 0.5% |

O12g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Computers, tablets, mobile phones or accessories | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 559 | 11.7% |
| | 2 | 30–150 EUR | 592 | 12.4% |
| | 3 | 151–750 EUR | 634 | 13.3% |
| | 4 | 751–2500 EUR | 133 | 2.8% |
| | 5 | More than 2500 EUR | 17 | 0.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 281 | 5.9% |
| | -2 | Skipped question (IF logic) | 2294 | 48.1% |
| | -1 | Unanswered question | 50 | 1.1% |

O12h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Consumer electronics (e.g. TV-sets, stereos, cameras) or household appliances (e.g. washing machines) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 235 | 4.9% |
| | 2 | 30–150 EUR | 438 | 9.2% |
| | 3 | 151–750 EUR | 643 | 13.5% |
| | 4 | 751–2500 EUR | 147 | 3.1% |
| | 5 | More than 2500 EUR | 13 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 279 | 5.9% |
| | -2 | Skipped question (IF logic) | 2763 | 57.9% |
| | -1 | Unanswered question | 41 | 0.9% |

O12i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Deliveries from restaurants, fast-food chains, catering services | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 465 | 9.7% |
| | 2 | 30–150 EUR | 481 | 10.1% |
| | 3 | 151–750 EUR | 156 | 3.3% |
| | 4 | 751–2500 EUR | 18 | 0.4% |
| | 5 | More than 2500 EUR | 6 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 284 | 5.9% |
| | -2 | Skipped question (IF logic) | 3121 | 65.4% |
| | -1 | Unanswered question | 29 | 0.6% |

O12j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: On-line supermarkets and food chains | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 180 | 3.8% |
| | 2 | 30–150 EUR | 185 | 3.9% |
| | 3 | 151–750 EUR | 89 | 1.9% |
| | 4 | 751–2500 EUR | 18 | 0.4% |
| | 5 | More than 2500 EUR | 6 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 275 | 5.8% |
| | -2 | Skipped question (IF logic) | 3791 | 79.5% |
| | -1 | Unanswered question | 15 | 0.3% |

O12k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Cosmetics, beauty or wellness products | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 598 | 12.5% |
| | 2 | 30–150 EUR | 668 | 14.0% |
| | 3 | 151–750 EUR | 150 | 3.1% |
| | 4 | 751–2500 EUR | 16 | 0.3% |
| | 5 | More than 2500 EUR | 5 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 284 | 6.0% |
| | -2 | Skipped question (IF logic) | 2796 | 58.6% |
| | -1 | Unanswered question | 41 | 0.9% |

O12l

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Food and equipment for pets | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 305 | 6.4% |
| | 2 | 30–150 EUR | 412 | 8.6% |
| | 3 | 151–750 EUR | 222 | 4.7% |
| | 4 | 751–2500 EUR | 20 | 0.4% |
| | 5 | More than 2500 EUR | 7 | 0.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 282 | 5.9% |
| | -2 | Skipped question (IF logic) | 3288 | 68.9% |
| | -1 | Unanswered question | 23 | 0.5% |

O12m

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Total amount of money spent for buying or ordering: Tickets (sport, cultural events) and booking (hotels, airplane) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 30 EUR | 447 | 9.4% |
| | 2 | 30–150 EUR | 883 | 18.5% |
| | 3 | 151–750 EUR | 514 | 10.8% |
| | 4 | 751–2500 EUR | 155 | 3.3% |
| | 5 | More than 2500 EUR | 30 | 0.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 283 | 5.9% |
| | -2 | Skipped question (IF logic) | 2209 | 46.3% |
| | -1 | Unanswered question | 37 | 0.8% |

O13a

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: Ease of payment (e.g. with Paypal or credit card) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3460 | |
| | Missing | | 1311 | |
| Central Tendency and Dispersion | Mean | | 3.54 | |
| | Standard Deviation | | 1.171 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 302 | 6.3% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 6 | 0.1% |
| | 1 | Not at all important | 346 | 7.2% |
| | 2 | Slightly important | 268 | 5.6% |
| | 3 | Moderately important | 668 | 14.0% |
| | 4 | Very important | 1540 | 32.3% |
| | 5 | Extremely important | 638 | 13.4% |

O13b

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: Lower cost of the product in the online shop compared to alternatives | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3460 | |
| | Missing | | 1311 | |
| Central Tendency and Dispersion | Mean | | 3.91 | |
| | Standard Deviation | | 0.920 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 302 | 6.3% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 5 | 0.1% |
| | 1 | Not at all important | 76 | 1.6% |
| | 2 | Slightly important | 196 | 4.1% |
| | 3 | Moderately important | 585 | 12.3% |
| | 4 | Very important | 1701 | 35.6% |
| | 5 | Extremely important | 903 | 18.9% |

O13c

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: Free shipment of the product | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3461 | |
| | Missing | | 1310 | |
| Central Tendency and Dispersion | Mean | | 3.85 | |
| | Standard Deviation | | 0.965 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 303 | 6.3% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 4 | 0.1% |
| | 1 | Not at all important | 86 | 1.8% |
| | 2 | Slightly important | 220 | 4.6% |
| | 3 | Moderately important | 736 | 15.4% |
| | 4 | Very important | 1506 | 31.6% |
| | 5 | Extremely important | 913 | 19.1% |

O13d

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: My ability to save valuable time compared to ordinary store | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3454 | |
| | Missing | | 1317 | |
| Central Tendency and Dispersion | Mean | | 3.63 | |
| | Standard Deviation | | 1.042 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 303 | 6.3% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 11 | 0.2% |
| | 1 | Not at all important | 163 | 3.4% |
| | 2 | Slightly important | 291 | 6.1% |
| | 3 | Moderately important | 885 | 18.5% |
| | 4 | Very important | 1421 | 29.8% |
| | 5 | Extremely important | 694 | 14.6% |

O13e

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: High rating (and/or good reviews, reputation) of the online seller | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3450 | |
| | Missing | | 1321 | |
| Central Tendency and Dispersion | Mean | | 3.37 | |
| | Standard Deviation | | 1.033 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 303 | 6.3% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 14 | 0.3% |
| | 1 | Not at all important | 205 | 4.3% |
| | 2 | Slightly important | 428 | 9.0% |
| | 3 | Moderately important | 1089 | 22.8% |
| | 4 | Very important | 1334 | 28.0% |
| | 5 | Extremely important | 394 | 8.3% |

O13f

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: Large variety of products offered on the website | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3457 | |
| | Missing | | 1314 | |
| Central Tendency and Dispersion | Mean | | 3.71 | |
| | Standard Deviation | | 0.921 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 304 | 6.4% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 7 | 0.2% |
| | 1 | Not at all important | 93 | 1.9% |
| | 2 | Slightly important | 232 | 4.9% |
| | 3 | Moderately important | 861 | 18.0% |
| | 4 | Very important | 1672 | 35.0% |
| | 5 | Extremely important | 598 | 12.5% |

O13g

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: The ability to compare prices of identical products in different websites | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3455 | |
| | Missing | | 1316 | |
| Central Tendency and Dispersion | Mean | | 3.63 | |
| | Standard Deviation | | 0.961 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 305 | 6.4% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 7 | 0.2% |
| | 1 | Not at all important | 107 | 2.2% |
| | 2 | Slightly important | 298 | 6.2% |
| | 3 | Moderately important | 926 | 19.4% |
| | 4 | Very important | 1551 | 32.5% |
| | 5 | Extremely important | 574 | 12.0% |

O13h

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: The option of returning the product at no cost | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3455 | |
| | Missing | | 1316 | |
| Central Tendency and Dispersion | Mean | | 3.90 | |
| | Standard Deviation | | 0.957 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 305 | 6.4% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 8 | 0.2% |
| | 1 | Not at all important | 85 | 1.8% |
| | 2 | Slightly important | 210 | 4.4% |
| | 3 | Moderately important | 631 | 13.2% |
| | 4 | Very important | 1563 | 32.8% |
| | 5 | Extremely important | 965 | 20.2% |

O13i

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: Special shopping days such as Black Friday and the Chinese Singles Day | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3450 | |
| | Missing | | 1321 | |
| Central Tendency and Dispersion | Mean | | 2.56 | |
| | Standard Deviation | | 1.254 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 305 | 6.4% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 12 | 0.3% |
| | 1 | Not at all important | 964 | 20.2% |
| | 2 | Slightly important | 645 | 13.5% |
| | 3 | Moderately important | 1029 | 21.6% |
| | 4 | Very important | 556 | 11.7% |
| | 5 | Extremely important | 256 | 5.4% |

O13j

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Importance of factors when deciding to shop online: The option to purchase products that are not available in Slovenia | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3451 | |
| | Missing | | 1320 | |
| Central Tendency and Dispersion | Mean | | 3.57 | |
| | Standard Deviation | | 1.067 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 306 | 6.4% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 10 | 0.2% |
| | 1 | Not at all important | 189 | 4.0% |
| | 2 | Slightly important | 324 | 6.8% |
| | 3 | Moderately important | 930 | 19.5% |
| | 4 | Very important | 1360 | 28.5% |
| | 5 | Extremely important | 648 | 13.6% |

O14a

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Search engines (e.g. Google search) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3449 | |
| | Missing | | 1322 | |
| Central Tendency and Dispersion | Mean | | 4.28 | |
| | Standard Deviation | | 0.917 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 315 | 6.6% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 4 | 0.1% |
| | 1 | Never | 51 | 1.1% |
| | 2 | Rarely | 147 | 3.1% |
| | 3 | Sometimes | 351 | 7.3% |
| | 4 | Often | 1135 | 23.8% |
| | 5 | Always | 1764 | 37.0% |

O14b

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Price comparison websites | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3444 | |
| | Missing | | 1327 | |
| Central Tendency and Dispersion | Mean | | 3.10 | |
| | Standard Deviation | | 1.102 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 318 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 6 | 0.1% |
| | 1 | Never | 334 | 7.0% |
| | 2 | Rarely | 625 | 13.1% |
| | 3 | Sometimes | 1167 | 24.5% |
| | 4 | Often | 1008 | 21.1% |
| | 5 | Always | 310 | 6.5% |

O14c

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Online shopping websites (e.g. Amazon, eBay) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3444 | |
| | Missing | | 1327 | |
| Central Tendency and Dispersion | Mean | | 2.76 | |
| | Standard Deviation | | 1.246 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 318 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 5 | 0.1% |
| | 1 | Never | 738 | 15.5% |
| | 2 | Rarely | 703 | 14.7% |
| | 3 | Sometimes | 898 | 18.8% |
| | 4 | Often | 846 | 17.7% |
| | 5 | Always | 261 | 5.5% |

O14d

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Customer reviews on websites or blogs | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3440 | |
| | Missing | | 1331 | |
| Central Tendency and Dispersion | Mean | | 2.85 | |
| | Standard Deviation | | 1.101 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 319 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 9 | 0.2% |
| | 1 | Never | 438 | 9.2% |
| | 2 | Rarely | 840 | 17.6% |
| | 3 | Sometimes | 1167 | 24.5% |
| | 4 | Often | 777 | 16.3% |
| | 5 | Always | 218 | 4.6% |

O14e

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Personalized or targeted advertisements that appear when I'm browsing the web | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3442 | |
| | Missing | | 1329 | |
| Central Tendency and Dispersion | Mean | | 2.15 | |
| | Standard Deviation | | 0.982 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 319 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 7 | 0.1% |
| | 1 | Never | 1016 | 21.3% |
| | 2 | Rarely | 1266 | 26.5% |
| | 3 | Sometimes | 860 | 18.0% |
| | 4 | Often | 238 | 5.0% |
| | 5 | Always | 63 | 1.3% |

O14f

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Advertising or marketing information that I receive by e-mail | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3437 | |
| | Missing | | 1334 | |
| Central Tendency and Dispersion | Mean | | 2.37 | |
| | Standard Deviation | | 0.972 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 319 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 12 | 0.3% |
| | 1 | Never | 694 | 14.6% |
| | 2 | Rarely | 1248 | 26.2% |
| | 3 | Sometimes | 1107 | 23.2% |
| | 4 | Often | 316 | 6.6% |
| | 5 | Always | 71 | 1.5% |

O14g

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often used sources to find the goods or services that were bought or ordered online: Information and recommendations that I receive from friends or family | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3443 | |
| | Missing | | 1328 | |
| Central Tendency and Dispersion | Mean | | 2.81 | |
| | Standard Deviation | | 0.957 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 320 | 6.7% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 5 | 0.1% |
| | 1 | Never | 310 | 6.5% |
| | 2 | Rarely | 914 | 19.2% |
| | 3 | Sometimes | 1438 | 30.1% |
| | 4 | Often | 670 | 14.1% |
| | 5 | Always | 112 | 2.3% |

O15a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Items under 25 EUR | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 1831 | 38.4% |
| | 2 | Mostly from smartphone | 1306 | 27.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 278 | 5.8% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 327 | 6.9% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 25 | 0.5% |

O15b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Items from 26–100 EUR | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 2079 | 43.6% |
| | 2 | Mostly from smartphone | 955 | 20.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 376 | 7.9% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 327 | 6.9% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 31 | 0.6% |

O15c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Items from 101–250 EUR | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 1807 | 37.9% |
| | 2 | Mostly from smartphone | 571 | 12.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 1021 | 21.4% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 327 | 6.9% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 42 | 0.9% |

O15d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Items over 250 EUR | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 1439 | 30.2% |
| | 2 | Mostly from smartphone | 342 | 7.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 1609 | 33.7% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 328 | 6.9% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 50 | 1.0% |

O15e

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Small appliances/accessories such as phone chargers/cords, screen protectors, phone cases | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 954 | 20.0% |
| | 2 | Mostly from smartphone | 741 | 15.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 244 | 5.1% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 304 | 6.4% |
| | -2 | Skipped question (IF logic) | 2294 | 48.1% |
| | -1 | Unanswered question | 24 | 0.5% |

O15f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Airline tickets, hotel bookings or travel package | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 1260 | 26.4% |
| | 2 | Mostly from smartphone | 397 | 8.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 376 | 7.9% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 305 | 6.4% |
| | -2 | Skipped question (IF logic) | 2209 | 46.3% |
| | -1 | Unanswered question | 12 | 0.3% |

O15g

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Smartphone or a tablet | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 890 | 18.6% |
| | 2 | Mostly from smartphone | 322 | 6.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 744 | 15.6% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 304 | 6.4% |
| | -2 | Skipped question (IF logic) | 2294 | 48.1% |
| | -1 | Unanswered question | 6 | 0.1% |

O15h

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Clothing or shoes | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 1195 | 25.1% |
| | 2 | Mostly from smartphone | 719 | 15.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 274 | 5.8% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 314 | 6.6% |
| | -2 | Skipped question (IF logic) | 2035 | 42.7% |
| | -1 | Unanswered question | 22 | 0.5% |

O15i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Takeaway from restaurants/fast food | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 268 | 5.6% |
| | 2 | Mostly from smartphone | 740 | 15.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 122 | 2.6% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 299 | 6.3% |
| | -2 | Skipped question (IF logic) | 3121 | 65.4% |
| | -1 | Unanswered question | 10 | 0.2% |

O15j

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Device from which bought or ordered items or services: Large consumer electronic products such as big screen tv, washing machine, dryer, refrigerators, iRobot etc | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mostly from PC | 919 | 19.3% |
| | 2 | Mostly from smartphone | 223 | 4.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 350 | 7.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 296 | 6.2% |
| | -2 | Skipped question (IF logic) | 2763 | 57.9% |
| | -1 | Unanswered question | 9 | 0.2% |

O16a

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: The variety and ease of online shopping sometimes leads me to make purchases that I later find unnecessary | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3428 | |
| | Missing | | 1343 | |
| Central Tendency and Dispersion | Mean | | 2.74 | |
| | Standard Deviation | | 1.163 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 337 | 7.1% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 3 | 0.1% |
| | 1 | Strongly disagree | 615 | 12.9% |
| | 2 | Disagree | 864 | 18.1% |
| | 3 | Neither agree nor disagree | 931 | 19.5% |
| | 4 | Agree | 841 | 17.6% |
| | 5 | Strongly agree | 177 | 3.7% |

O16b

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: User ratings and reviews of products and services can be trusted | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3421 | |
| | Missing | | 1350 | |
| Central Tendency and Dispersion | Mean | | 3.08 | |
| | Standard Deviation | | 0.807 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 339 | 7.1% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 8 | 0.2% |
| | 1 | Strongly disagree | 150 | 3.1% |
| | 2 | Disagree | 452 | 9.5% |
| | 3 | Neither agree nor disagree | 1853 | 38.8% |
| | 4 | Agree | 888 | 18.6% |
| | 5 | Strongly agree | 77 | 1.6% |

O17

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How often do you submit ratings or reviews of products or services to online shopping websites (e.g. Amazon, eBay, AliExpress etc.) after making an online purchase? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 3419 | |
| | Missing | | 1352 | |
| Central Tendency and Dispersion | Mean | | 2.51 | |
| | Standard Deviation | | 1.265 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 344 | 7.2% |
| | -2 | Skipped question (IF logic) | 792 | 16.6% |
| | -1 | Unanswered question | 4 | 0.1% |
| | 1 | Never | 935 | 19.6% |
| | 2 | Rarely | 892 | 18.7% |
| | 3 | Sometimes | 799 | 16.8% |
| | 4 | Often | 501 | 10.5% |
| | 5 | Always | 291 | 6.1% |

O18a

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: I prefer to tangibly test, see and 'feel' the product that I buy | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4192 | |
| | Missing | | 579 | |
| Central Tendency and Dispersion | Mean | | 3.46 | |
| | Standard Deviation | | 0.963 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 364 | 7.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 4 | 0.1% |
| | 1 | Strongly disagree | 130 | 2.7% |
| | 2 | Disagree | 426 | 8.9% |
| | 3 | Neither agree nor disagree | 1642 | 34.4% |
| | 4 | Agree | 1385 | 29.0% |
| | 5 | Strongly agree | 609 | 12.8% |

O18b

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: Long delivery times deter me from making an on-line purchase | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4169 | |
| | Missing | | 602 | |
| Central Tendency and Dispersion | Mean | | 3.19 | |
| | Standard Deviation | | 1.040 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 365 | 7.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 25 | 0.5% |
| | 1 | Strongly disagree | 217 | 4.5% |
| | 2 | Disagree | 858 | 18.0% |
| | 3 | Neither agree nor disagree | 1421 | 29.8% |
| | 4 | Agree | 1251 | 26.2% |
| | 5 | Strongly agree | 423 | 8.9% |

O18c

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: I have trust concerns about receiving or returning goods | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4167 | |
| | Missing | | 604 | |
| Central Tendency and Dispersion | Mean | | 3.17 | |
| | Standard Deviation | | 1.023 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 366 | 7.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 26 | 0.5% |
| | 1 | Strongly disagree | 216 | 4.5% |
| | 2 | Disagree | 861 | 18.0% |
| | 3 | Neither agree nor disagree | 1480 | 31.0% |
| | 4 | Agree | 1229 | 25.8% |
| | 5 | Strongly agree | 382 | 8.0% |

O18d

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: I'm unable to buy online because I do not have a credit card | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4160 | |
| | Missing | | 611 | |
| Central Tendency and Dispersion | Mean | | 2.03 | |
| | Standard Deviation | | 1.233 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 366 | 7.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 33 | 0.7% |
| | 1 | Strongly disagree | 1946 | 40.8% |
| | 2 | Disagree | 1050 | 22.0% |
| | 3 | Neither agree nor disagree | 532 | 11.1% |
| | 4 | Agree | 369 | 7.7% |
| | 5 | Strongly agree | 263 | 5.5% |

O18e

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree: I am concerned about website security while shopping online | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4162 | |
| | Missing | | 609 | |
| Central Tendency and Dispersion | Mean | | 3.20 | |
| | Standard Deviation | | 1.062 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 366 | 7.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 31 | 0.7% |
| | 1 | Strongly disagree | 264 | 5.5% |
| | 2 | Disagree | 789 | 16.5% |
| | 3 | Neither agree nor disagree | 1383 | 29.0% |
| | 4 | Agree | 1296 | 27.2% |
| | 5 | Strongly agree | 429 | 9.0% |

O18f

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree: I am concerned about the privacy of personal data while shopping online | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4166 | |
| | Missing | | 605 | |
| Central Tendency and Dispersion | Mean | | 3.28 | |
| | Standard Deviation | | 1.065 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 366 | 7.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 27 | 0.6% |
| | 1 | Strongly disagree | 236 | 5.0% |
| | 2 | Disagree | 743 | 15.6% |
| | 3 | Neither agree nor disagree | 1314 | 27.5% |
| | 4 | Agree | 1379 | 28.9% |
| | 5 | Strongly agree | 494 | 10.3% |

O18g

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree: I lack the necessary digital skills to shop online | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4167 | |
| | Missing | | 604 | |
| Central Tendency and Dispersion | Mean | | 2.17 | |
| | Standard Deviation | | 1.167 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 366 | 7.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 26 | 0.5% |
| | 1 | Strongly disagree | 1527 | 32.0% |
| | 2 | Disagree | 1220 | 25.6% |
| | 3 | Neither agree nor disagree | 786 | 16.5% |
| | 4 | Agree | 445 | 9.3% |
| | 5 | Strongly agree | 190 | 4.0% |

O19

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Excluding social networking sites (e.g. Facebook, Twitter), how often do you write comments in blogs and forums or in news, entertainment or online shopping websites? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4168 | |
| | Missing | | 603 | |
| Central Tendency and Dispersion | Mean | | 1.79 | |
| | Standard Deviation | | 0.891 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 387 | 8.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 4 | 0.1% |
| | 1 | Never | 1915 | 40.1% |
| | 2 | Rarely | 1432 | 30.0% |
| | 3 | Sometimes | 620 | 13.0% |
| | 4 | Often | 174 | 3.6% |
| | 5 | Always | 28 | 0.6% |

O20

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Please specify to what extent you agree or disagree with the following statement: "When I am searching for a product or service (e.g. a flight) in a particular website several times, I fear that my browsing history data is used to raise or manipulate its p | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4157 | |
| | Missing | | 614 | |
| Central Tendency and Dispersion | Mean | | 3.10 | |
| | Standard Deviation | | 1.054 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 397 | 8.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 5 | 0.1% |
| | 1 | Strongly disagree | 323 | 6.8% |
| | 2 | Disagree | 785 | 16.5% |
| | 3 | Neither agree nor disagree | 1543 | 32.3% |
| | 4 | Agree | 1146 | 24.0% |
| | 5 | Strongly agree | 360 | 7.6% |

O21a

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Auto completion of text | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4138 | |
| | Missing | | 633 | |
| Central Tendency and Dispersion | Mean | | 2.71 | |
| | Standard Deviation | | 1.025 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 413 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 8 | 0.2% |
| | 1 | Strongly disagree | 571 | 12.0% |
| | 2 | Disagree | 1128 | 23.6% |
| | 3 | Neither agree nor disagree | 1516 | 31.8% |
| | 4 | Agree | 800 | 16.8% |
| | 5 | Strongly agree | 124 | 2.6% |

O21b

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Spelling and grammar check | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4121 | |
| | Missing | | 650 | |
| Central Tendency and Dispersion | Mean | | 3.30 | |
| | Standard Deviation | | 1.001 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 413 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 25 | 0.5% |
| | 1 | Strongly disagree | 246 | 5.1% |
| | 2 | Disagree | 608 | 12.7% |
| | 3 | Neither agree nor disagree | 1242 | 26.0% |
| | 4 | Agree | 1735 | 36.4% |
| | 5 | Strongly agree | 290 | 6.1% |

O21c

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Selecting a playlist to match my musical preferences | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4127 | |
| | Missing | | 644 | |
| Central Tendency and Dispersion | Mean | | 2.95 | |
| | Standard Deviation | | 0.997 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 413 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 19 | 0.4% |
| | 1 | Strongly disagree | 381 | 8.0% |
| | 2 | Disagree | 876 | 18.4% |
| | 3 | Neither agree nor disagree | 1576 | 33.0% |
| | 4 | Agree | 1153 | 24.2% |
| | 5 | Strongly agree | 140 | 2.9% |

O21d

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Selecting the best and most efficient route in my GPS navigation app while driving | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4122 | |
| | Missing | | 649 | |
| Central Tendency and Dispersion | Mean | | 3.49 | |
| | Standard Deviation | | 0.928 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 413 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 24 | 0.5% |
| | 1 | Strongly disagree | 158 | 3.3% |
| | 2 | Disagree | 380 | 8.0% |
| | 3 | Neither agree nor disagree | 1256 | 26.3% |
| | 4 | Agree | 1922 | 40.3% |
| | 5 | Strongly agree | 406 | 8.5% |

O21e

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Autonomous driving of a motor vehicle | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4120 | |
| | Missing | | 651 | |
| Central Tendency and Dispersion | Mean | | 2.50 | |
| | Standard Deviation | | 1.062 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 414 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 25 | 0.5% |
| | 1 | Strongly disagree | 882 | 18.5% |
| | 2 | Disagree | 1101 | 23.1% |
| | 3 | Neither agree nor disagree | 1451 | 30.4% |
| | 4 | Agree | 567 | 11.9% |
| | 5 | Strongly agree | 119 | 2.5% |

O21f

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | To what extent agree to trust computers for tasks: Diagnosis of my medical status by an AI system | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4116 | |
| | Missing | | 655 | |
| Central Tendency and Dispersion | Mean | | 2.27 | |
| | Standard Deviation | | 1.008 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 414 | 8.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 29 | 0.6% |
| | 1 | Strongly disagree | 1084 | 22.7% |
| | 2 | Disagree | 1354 | 28.4% |
| | 3 | Neither agree nor disagree | 1217 | 25.5% |
| | 4 | Agree | 392 | 8.2% |
| | 5 | Strongly agree | 69 | 1.4% |

O22a

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Use websites to search for information: Wikipedia | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4129 | |
| | Missing | | 642 | |
| Central Tendency and Dispersion | Mean | | 2.90 | |
| | Standard Deviation | | 1.082 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 421 | 8.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 10 | 0.2% |
| | 1 | Never | 484 | 10.2% |
| | 2 | Rarely | 957 | 20.1% |
| | 3 | Sometimes | 1427 | 29.9% |
| | 4 | Often | 1018 | 21.3% |
| | 5 | Very often | 242 | 5.1% |

O22b

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Use websites to search for information: Google search | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4126 | |
| | Missing | | 645 | |
| Central Tendency and Dispersion | Mean | | 4.35 | |
| | Standard Deviation | | 0.770 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 421 | 8.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 12 | 0.3% |
| | 1 | Never | 20 | 0.4% |
| | 2 | Rarely | 100 | 2.1% |
| | 3 | Sometimes | 329 | 6.9% |
| | 4 | Often | 1628 | 34.1% |
| | 5 | Very often | 2049 | 42.9% |

O22c

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Use websites to search for information: YouTube | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4127 | |
| | Missing | | 644 | |
| Central Tendency and Dispersion | Mean | | 3.57 | |
| | Standard Deviation | | 1.040 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 421 | 8.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |
| | 1 | Never | 125 | 2.6% |
| | 2 | Rarely | 520 | 10.9% |
| | 3 | Sometimes | 1187 | 24.9% |
| | 4 | Often | 1463 | 30.7% |
| | 5 | Very often | 832 | 17.4% |

O22d

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | Use websites to search for information: Social networks (e.g. Facebook, LinkedIn, Twitter) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4125 | |
| | Missing | | 646 | |
| Central Tendency and Dispersion | Mean | | 3.15 | |
| | Standard Deviation | | 1.355 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 421 | 8.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 13 | 0.3% |
| | 1 | Never | 664 | 13.9% |
| | 2 | Rarely | 728 | 15.3% |
| | 3 | Sometimes | 890 | 18.7% |
| | 4 | Often | 1034 | 21.7% |
| | 5 | Very often | 810 | 17.0% |

O22e

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Use websites to search for information: Forums or blogs | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4129 | |
| | Missing | | 642 | |
| Central Tendency and Dispersion | Mean | | 2.60 | |
| | Standard Deviation | | 1.014 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 421 | 8.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 8 | 0.2% |
| | 1 | Never | 609 | 12.8% |
| | 2 | Rarely | 1313 | 27.5% |
| | 3 | Sometimes | 1477 | 31.0% |
| | 4 | Often | 587 | 12.3% |
| | 5 | Very often | 143 | 3.0% |

O23a

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I'm the life of the party | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4097 | |
| | Missing | | 674 | |
| Central Tendency and Dispersion | Mean | | 2.62 | |
| | Standard Deviation | | 0.954 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 446 | 9.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 17 | 0.4% |
| | 1 | Very inaccurate | 565 | 11.8% |
| | 2 | Inaccurate | 1171 | 24.5% |
| | 3 | Neither accurate nor inaccurate | 1722 | 36.1% |
| | 4 | Accurate | 552 | 11.6% |
| | 5 | Very accurate | 87 | 1.8% |

O23b

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I sympathize with other's feelings | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4099 | |
| | Missing | | 672 | |
| Central Tendency and Dispersion | Mean | | 3.96 | |
| | Standard Deviation | | 0.733 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 446 | 9.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 15 | 0.3% |
| | 1 | Very inaccurate | 43 | 0.9% |
| | 2 | Inaccurate | 103 | 2.2% |
| | 3 | Neither accurate nor inaccurate | 631 | 13.2% |
| | 4 | Accurate | 2537 | 53.2% |
| | 5 | Very accurate | 785 | 16.5% |

O23c

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I get chores done right away | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 3.60 | |
| | Standard Deviation | | 0.850 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 446 | 9.3% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 22 | 0.5% |
| | 1 | Very inaccurate | 66 | 1.4% |
| | 2 | Inaccurate | 295 | 6.2% |
| | 3 | Neither accurate nor inaccurate | 1352 | 28.3% |
| | 4 | Accurate | 1885 | 39.5% |
| | 5 | Very accurate | 493 | 10.3% |

O23d

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I have frequent mood swings | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4090 | |
| | Missing | | 681 | |
| Central Tendency and Dispersion | Mean | | 2.97 | |
| | Standard Deviation | | 0.971 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 23 | 0.5% |
| | 1 | Very inaccurate | 209 | 4.4% |
| | 2 | Inaccurate | 1146 | 24.0% |
| | 3 | Neither accurate nor inaccurate | 1534 | 32.1% |
| | 4 | Accurate | 976 | 20.5% |
| | 5 | Very accurate | 225 | 4.7% |

O23e

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I have a vivid imagination | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4096 | |
| | Missing | | 675 | |
| Central Tendency and Dispersion | Mean | | 3.23 | |
| | Standard Deviation | | 0.993 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 16 | 0.3% |
| | 1 | Very inaccurate | 158 | 3.3% |
| | 2 | Inaccurate | 820 | 17.2% |
| | 3 | Neither accurate nor inaccurate | 1410 | 29.5% |
| | 4 | Accurate | 1345 | 28.2% |
| | 5 | Very accurate | 364 | 7.6% |

O23f

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I don't talk a lot | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4094 | |
| | Missing | | 677 | |
| Central Tendency and Dispersion | Mean | | 2.81 | |
| | Standard Deviation | | 1.027 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 18 | 0.4% |
| | 1 | Very inaccurate | 423 | 8.9% |
| | 2 | Inaccurate | 1176 | 24.7% |
| | 3 | Neither accurate nor inaccurate | 1415 | 29.7% |
| | 4 | Accurate | 909 | 19.1% |
| | 5 | Very accurate | 171 | 3.6% |

O23g

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I am not interested in other people's problems. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4097 | |
| | Missing | | 674 | |
| Central Tendency and Dispersion | Mean | | 2.73 | |
| | Standard Deviation | | 0.958 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 15 | 0.3% |
| | 1 | Very inaccurate | 384 | 8.0% |
| | 2 | Inaccurate | 1279 | 26.8% |
| | 3 | Neither accurate nor inaccurate | 1631 | 34.2% |
| | 4 | Accurate | 658 | 13.8% |
| | 5 | Very accurate | 145 | 3.0% |

O23h

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I often forget to put things back in their proper place. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4097 | |
| | Missing | | 674 | |
| Central Tendency and Dispersion | Mean | | 2.48 | |
| | Standard Deviation | | 1.042 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 15 | 0.3% |
| | 1 | Very inaccurate | 721 | 15.1% |
| | 2 | Inaccurate | 1581 | 33.1% |
| | 3 | Neither accurate nor inaccurate | 1007 | 21.1% |
| | 4 | Accurate | 686 | 14.4% |
| | 5 | Very accurate | 102 | 2.1% |

O23i

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I'm relaxed most of the time. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4101 | |
| | Missing | | 670 | |
| Central Tendency and Dispersion | Mean | | 3.40 | |
| | Standard Deviation | | 0.856 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |
| | 1 | Very inaccurate | 85 | 1.8% |
| | 2 | Inaccurate | 507 | 10.6% |
| | 3 | Neither accurate nor inaccurate | 1446 | 30.3% |
| | 4 | Accurate | 1816 | 38.1% |
| | 5 | Very accurate | 248 | 5.2% |

O23j

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I'm not interested in abstract ideas. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4095 | |
| | Missing | | 676 | |
| Central Tendency and Dispersion | Mean | | 3.00 | |
| | Standard Deviation | | 0.946 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 18 | 0.4% |
| | 1 | Very inaccurate | 245 | 5.1% |
| | 2 | Inaccurate | 922 | 19.3% |
| | 3 | Neither accurate nor inaccurate | 1688 | 35.4% |
| | 4 | Accurate | 1066 | 22.3% |
| | 5 | Very accurate | 173 | 3.6% |

O23k

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I talk to a lot of different people at parties. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 3.13 | |
| | Standard Deviation | | 0.967 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 20 | 0.4% |
| | 1 | Very inaccurate | 205 | 4.3% |
| | 2 | Inaccurate | 845 | 17.7% |
| | 3 | Neither accurate nor inaccurate | 1481 | 31.0% |
| | 4 | Accurate | 1338 | 28.0% |
| | 5 | Very accurate | 223 | 4.7% |

O23I

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I feel others' emotions. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4098 | |
| | Missing | | 673 | |
| Central Tendency and Dispersion | Mean | | 3.47 | |
| | Standard Deviation | | 0.840 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 15 | 0.3% |
| | 1 | Very inaccurate | 72 | 1.5% |
| | 2 | Inaccurate | 411 | 8.6% |
| | 3 | Neither accurate nor inaccurate | 1457 | 30.5% |
| | 4 | Accurate | 1850 | 38.8% |
| | 5 | Very accurate | 306 | 6.4% |

O23m

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I like order. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 3.91 | |
| | Standard Deviation | | 0.796 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 21 | 0.4% |
| | 1 | Very inaccurate | 33 | 0.7% |
| | 2 | Inaccurate | 166 | 3.5% |
| | 3 | Neither accurate nor inaccurate | 805 | 16.9% |
| | 4 | Accurate | 2232 | 46.8% |
| | 5 | Very accurate | 855 | 17.9% |

O23n

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I get upset easily. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 3.02 | |
| | Standard Deviation | | 0.996 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 447 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 20 | 0.4% |
| | 1 | Very inaccurate | 222 | 4.7% |
| | 2 | Inaccurate | 1086 | 22.8% |
| | 3 | Neither accurate nor inaccurate | 1433 | 30.0% |
| | 4 | Accurate | 1106 | 23.2% |
| | 5 | Very accurate | 245 | 5.1% |

O23o

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I have difficulty understanding abstract ideas. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4094 | |
| | Missing | | 677 | |
| Central Tendency and Dispersion | Mean | | 2.85 | |
| | Standard Deviation | | 0.912 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 448 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 17 | 0.4% |
| | 1 | Very inaccurate | 274 | 5.8% |
| | 2 | Inaccurate | 1110 | 23.3% |
| | 3 | Neither accurate nor inaccurate | 1807 | 37.9% |
| | 4 | Accurate | 773 | 16.2% |
| | 5 | Very accurate | 130 | 2.7% |

O23p

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I keep in the background. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4095 | |
| | Missing | | 676 | |
| Central Tendency and Dispersion | Mean | | 2.95 | |
| | Standard Deviation | | 0.929 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 448 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 16 | 0.3% |
| | 1 | Very inaccurate | 236 | 4.9% |
| | 2 | Inaccurate | 1031 | 21.6% |
| | 3 | Neither accurate nor inaccurate | 1695 | 35.5% |
| | 4 | Accurate | 986 | 20.7% |
| | 5 | Very accurate | 147 | 3.1% |

O23q

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I'm not really interested in others. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4100 | |
| | Missing | | 671 | |
| Central Tendency and Dispersion | Mean | | 2.74 | |
| | Standard Deviation | | 0.899 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 448 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 12 | 0.2% |
| | 1 | Very inaccurate | 283 | 5.9% |
| | 2 | Inaccurate | 1385 | 29.0% |
| | 3 | Neither accurate nor inaccurate | 1646 | 34.5% |
| | 4 | Accurate | 690 | 14.5% |
| | 5 | Very accurate | 95 | 2.0% |

O23r

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I make a mess of things. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4095 | |
| | Missing | | 676 | |
| Central Tendency and Dispersion | Mean | | 2.01 | |
| | Standard Deviation | | 0.779 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 448 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 17 | 0.3% |
| | 1 | Very inaccurate | 1008 | 21.1% |
| | 2 | Inaccurate | 2213 | 46.4% |
| | 3 | Neither accurate nor inaccurate | 710 | 14.9% |
| | 4 | Accurate | 140 | 2.9% |
| | 5 | Very accurate | 23 | 0.5% |

O23s

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I seldom feel blue. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4095 | |
| | Missing | | 676 | |
| Central Tendency and Dispersion | Mean | | 3.16 | |
| | Standard Deviation | | 0.949 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 448 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 16 | 0.3% |
| | 1 | Very inaccurate | 166 | 3.5% |
| | 2 | Inaccurate | 850 | 17.8% |
| | 3 | Neither accurate nor inaccurate | 1452 | 30.4% |
| | 4 | Accurate | 1410 | 29.5% |
| | 5 | Very accurate | 217 | 4.6% |

O23t

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How accurately statements describe personality: I do not have a good imagination. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 2.33 | |
| | Standard Deviation | | 0.912 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 449 | 9.4% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 19 | 0.4% |
| | 1 | Very inaccurate | 728 | 15.3% |
| | 2 | Inaccurate | 1750 | 36.7% |
| | 3 | Neither accurate nor inaccurate | 1192 | 25.0% |
| | 4 | Accurate | 372 | 7.8% |
| | 5 | Very accurate | 50 | 1.0% |

B5_extra

| | | Value |
|---------------------------------|--------------------|--|
| Standard Attributes | Label | Extraversion Big-Five Personality Dimension (calculated from four items) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4066 |
| | Missing | 705 |
| Central Tendency and Dispersion | Mean | 2.9963 |
| | Standard Deviation | 0.74272 |

B5_agree

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | Agreeableness Big-Five Personality Dimension (calculated from four items) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4076 |
| | Missing | 695 |
| Central Tendency and Dispersion | Mean | 3.4888 |
| | Standard Deviation | 0.60620 |

B5_cons

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | Conscientiousness Big-Five Personality Dimension (calculated from four items) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4061 |
| | Missing | 710 |
| Central Tendency and Dispersion | Mean | 3.7534 |
| | Standard Deviation | 0.61837 |

B5_neuro

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | Neuroticism Big-Five Personality Dimension (calculated from four items) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4064 |
| | Missing | 707 |
| Central Tendency and Dispersion | Mean | 2.8555 |
| | Standard Deviation | 0.67100 |

B5_imag

| | | Value |
|---------------------------------|--------------------|---|
| Standard Attributes | Label | Imagination Big-Five Personality Dimension (calculated from four items) |
| | Type | Numeric |
| | Format | F8.2 |
| N | Valid | 4067 |
| | Missing | 704 |
| Central Tendency and Dispersion | Mean | 3.2616 |
| | Standard Deviation | 0.67263 |

O24

| | | Value | Count | Percent |
|---------------------|--------|-----------------------------|-------|---------|
| Standard Attributes | Label | Please specify your sex. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Male | 2165 | 45.4% |
| | 2 | Female | 1927 | 40.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 456 | 9.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

O25

| | | Value | Count | Percent |
|---------------------------------|--------------------|-----------------------------|--------|---------|
| Standard Attributes | Label | What is your age? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4080 | |
| | Missing | | 691 | |
| Central Tendency and Dispersion | Mean | | 42.98 | |
| | Standard Deviation | | 13.637 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 456 | 9.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 23 | 0.5% |

O26

| | | Value | Count | Percent |
|---------------------|--------|--------------------------------|-------|---------|
| Standard Attributes | Label | In what country were you born? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Slovenia | 3850 | 80.7% |
| | 2 | Croatia | 52 | 1.1% |
| | 3 | Bosnia and Herzegovina | 69 | 1.4% |
| | 4 | Serbia | 28 | 0.6% |
| | 5 | Other country, please specify: | 90 | 1.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 456 | 9.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 13 | 0.3% |

O27

| | | Value | Count | Percent |
|---------------------|--------|-------------------------------|-------|---------|
| Standard Attributes | Label | What is your marital status? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Single (never married) | 935 | 19.6% |
| | 2 | Married | 2766 | 58.0% |
| | 3 | Legally divorced or separated | 304 | 6.4% |
| | 4 | Widowed | 86 | 1.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 456 | 9.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 12 | 0.3% |

O28

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | In which region do you live most of the time? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Mura | 236 | 5.0% |
| | 2 | Drava | 642 | 13.5% |
| | 3 | Carinthia | 141 | 2.9% |
| | 4 | Savinja | 505 | 10.6% |
| | 5 | Central Sava | 123 | 2.6% |
| | 6 | Lower Sava | 145 | 3.0% |
| | 7 | Southeast Slovenia | 294 | 6.2% |
| | 8 | Littoral-Inner Carniola | 103 | 2.1% |
| | 9 | Central Slovenia | 1049 | 22.0% |
| | 10 | Upper Carniola | 401 | 8.4% |
| | 11 | Gorizia | 235 | 4.9% |
| | 12 | Coastal-Karst | 225 | 4.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 457 | 9.6% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 4 | 0.1% |

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | Regardless of whether you belong to a particular religion, how religious would you say you are? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4092 | |
| | Missing | | 679 | |
| Central Tendency and Dispersion | Mean | | 1.94 | |
| | Standard Deviation | | 0.883 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 462 | 9.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 6 | 0.1% |
| | 1 | Not religious at all | 1578 | 33.1% |
| | 2 | Slightly religious | 1329 | 27.8% |
| | 3 | Moderately religious | 1038 | 21.8% |
| | 4 | Very religious | 147 | 3.1% |

O30

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What is the highest level of formal education that you have completed? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 7 | Unfinished primary school | 18 | 0.4% |
| | 8 | Finished primary school | 163 | 3.4% |
| | 9 | Lower or secondary vocational education (2-3 year vocational program, NPK certificate) | 620 | 13.0% |
| | 10 | Secondary professional education (secondary technical school, duration 4 years, matura) | 1486 | 31.2% |
| | 11 | Secondary general education (gymnasium, matura) | 674 | 14.1% |
| | 12 | Higher professional education, higher education (previous higher school, 2 years + degree) | 374 | 7.8% |
| | 13 | Higher university education (4 - can also be 6 years + degree) | 555 | 11.6% |
| | 14 | Bologna master's degree, specialization | 149 | 3.1% |
| | 15 | Master of Science, PhD | 52 | 1.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 463 | 9.7% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 4 | 0.1% |

O31

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How many persons live in your household (including yourself)? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4078 | |
| | Missing | | 693 | |
| Central Tendency and Dispersion | Mean | | 3.18 | |
| | Standard Deviation | | 1.467 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 469 | 9.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 13 | 0.3% |

O32

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How many children under the age of 18 live in the household? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4058 | |
| | Missing | | 713 | |
| Central Tendency and Dispersion | Mean | | 0.60 | |
| | Standard Deviation | | 1.025 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 469 | 9.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 31 | 0.7% |

O33

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How many persons in the household work (including yourself)? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4057 | |
| | Missing | | 714 | |
| Central Tendency and Dispersion | Mean | | 1.88 | |
| | Standard Deviation | | 1.094 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 470 | 9.8% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 33 | 0.7% |

O34

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Please indicate your personal net monthly income (after taxes). | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | I do not have a personal income | 221 | 4.6% |
| | 2 | Up to 250 EUR | 160 | 3.3% |
| | 3 | Up to 500 EUR | 259 | 5.4% |
| | 4 | Up to 750 EUR | 576 | 12.1% |
| | 5 | Up to 1000 EUR | 835 | 17.5% |
| | 6 | Up to 1500 EUR | 862 | 18.1% |
| | 7 | Up to 2000 EUR | 260 | 5.5% |
| | 8 | Up to 3000 EUR | 99 | 2.1% |
| | 9 | Up to 5000 EUR | 23 | 0.5% |
| | 10 | More than 5000 EUR | 17 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 765 | 16.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 474 | 9.9% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 9 | 0.2% |

Slincome1

| | | Value | Count | Percent |
|---------------------------------|--------------------|--|-------|---------|
| Standard Attributes | Label | How would you rate your personal income relative to the average personal income in Slovenia? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4047 | |
| | Missing | | 724 | |
| Central Tendency and Dispersion | Mean | | 2.37 | |
| | Standard Deviation | | 0.923 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 474 | 9.9% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 39 | 0.8% |
| | 1 | Well below average | 742 | 15.5% |
| | 2 | Slightly below average | 1559 | 32.7% |
| | 3 | Similar to average | 1302 | 27.3% |
| | 4 | Slightly above average | 411 | 8.6% |
| | 5 | Well above average | 33 | 0.7% |

O35

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | We would like to ask you to indicate total net income of your household (after taxes). This includes income from all sources: from salary, pension, transfer payments – e.g. social security, revenue from capital – rent, dividends, etc. | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Up to 1000 EUR | 449 | 9.4% |
| | 2 | Up to 1500 EUR | 637 | 13.4% |
| | 3 | Up to 2000 EUR | 711 | 14.9% |
| | 4 | Up to 3000 EUR | 861 | 18.1% |
| | 5 | Up to 4000 EUR | 318 | 6.7% |
| | 6 | Up to 6000 EUR | 119 | 2.5% |
| | 7 | More than 6000 EUR | 33 | 0.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 941 | 19.7% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 474 | 9.9% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 17 | 0.3% |

Slincome2

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How would you estimate your household income in relation to the average household income in Slovenia? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4061 | |
| | Missing | | 710 | |
| Central Tendency and Dispersion | Mean | | 2.57 | |
| | Standard Deviation | | 0.867 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 474 | 9.9% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 24 | 0.5% |
| | 1 | Well below average | 429 | 9.0% |
| | 2 | Slightly below average | 1446 | 30.3% |
| | 3 | Similar to average | 1665 | 34.9% |
| | 4 | Slightly above average | 483 | 10.1% |
| | 5 | Well above average | 39 | 0.8% |

O36

| | | Value | Count | Percent |
|---------------------------------|--------------------|---|-------|---------|
| Standard Attributes | Label | How much did you work at providing the most accurate answers you can to the questions in this survey? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| N | Valid | | 4081 | |
| | Missing | | 690 | |
| Central Tendency and Dispersion | Mean | | 3.41 | |
| | Standard Deviation | | 0.928 | |
| Labeled Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 477 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 2 | 0.0% |
| | 1 | Not at all | 107 | 2.2% |
| | 2 | A little | 463 | 9.7% |
| | 3 | A moderate amount | 1653 | 34.6% |
| | 4 | A lot | 1377 | 28.9% |
| | 5 | A great deal | 481 | 10.1% |

O38a

| | | Value | Count | Percent |
|---------------------|--------|-----------------------------------|-------|---------|
| Standard Attributes | Label | Where answered survey: At home | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 650 | 13.6% |
| | 1 | selected | 3429 | 71.9% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O38b

| | | Value | Count | Percent |
|---------------------|--------|-----------------------------------|-------|---------|
| Standard Attributes | Label | Where answered survey: At work | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3597 | 75.4% |
| | 1 | selected | 482 | 10.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O38c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Where answered survey: At school, university or library | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4040 | 84.7% |
| | 1 | selected | 39 | 0.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O38d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Where answered survey: At a café, pub or restaurant | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4022 | 84.3% |
| | 1 | selected | 57 | 1.2% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

Q38e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Where answered survey: While travelling by public transport | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4017 | 84.2% |
| | 1 | selected | 62 | 1.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

Q38f

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Where answered survey: While travelling by car or taxi | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4045 | 84.8% |
| | 1 | selected | 34 | 0.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O38g

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Where answered survey: While walking | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4063 | 85.2% |
| | 1 | selected | 16 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O38h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Where answered survey: Somewhere else: | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4029 | 84.4% |
| | 1 | selected | 50 | 1.1% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 478 | 10.0% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O39

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Were there other people near you while you were answering this survey? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Yes | 1427 | 29.9% |
| | 2 | No | 2651 | 55.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 480 | 10.1% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 1 | 0.0% |

O40

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Were these people you know or people you do not know? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | People I know | 1330 | 27.9% |
| | 2 | People I do not know | 57 | 1.2% |
| | 3 | Both people I know and I do not know | 40 | 0.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 480 | 10.1% |
| | -2 | Skipped question (IF logic) | 2652 | 55.6% |
| | -1 | Unanswered question | 0 | 0.0% |

O41

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | As far as you know, could any of these people see your answers? | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 1 | Yes | 391 | 8.2% |
| | 2 | No | 1025 | 21.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 480 | 10.1% |
| | -2 | Skipped question (IF logic) | 2652 | 55.6% |
| | -1 | Unanswered question | 11 | 0.2% |

O42a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Talking to someone else face-to-face | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 931 | 19.5% |
| | 1 | selected | 117 | 2.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Listening to another person's speech (e.g. being present at a lecture) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 936 | 19.6% |
| | 1 | selected | 112 | 2.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Having a conversation via phone or other device (includes video chat, e.g. Skype) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 977 | 20.5% |
| | 1 | selected | 71 | 1.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Using short messages (SMS), instant messaging, or e-mail | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 966 | 20.3% |
| | 1 | selected | 82 | 1.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Using social networks (e.g. Facebook, Twitter, etc.) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 981 | 20.6% |
| | 1 | selected | 67 | 1.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42f

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Visiting other websites | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 981 | 20.6% |
| | 1 | selected | 67 | 1.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42g

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Playing games (computer, video, web) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1025 | 21.5% |
| | 1 | selected | 23 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42h

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Listening to music, radio, podcasts or other audio content (e.g. TV in the background) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 700 | 14.7% |
| | 1 | selected | 348 | 7.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42i

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Watching TV or video content (such as movies, shows, news, YouTube clips) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 821 | 17.2% |
| | 1 | selected | 227 | 4.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42j

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Working on text documents, presentations, spreadsheets, or similar activities | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1001 | 21.0% |
| | 1 | selected | 47 | 1.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42k

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Eating, drinking or preparing a meal | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 821 | 17.2% |
| | 1 | selected | 227 | 4.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42I

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Households chores (cooking, cleaning, watching a child...) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 934 | 19.6% |
| | 1 | selected | 114 | 2.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42m

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Walking | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1023 | 21.4% |
| | 1 | selected | 25 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42n

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Using means of transport (e.g. car, bus, train) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1026 | 21.5% |
| | 1 | selected | 22 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42o

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Shopping and similar tasks (e.g. the bank, post office) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1046 | 21.9% |
| | 1 | selected | 2 | 0.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

O42p

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | What were you doing while completing survey: Something else: | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 969 | 20.3% |
| | 1 | selected | 79 | 1.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 3022 | 63.3% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 486 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 3 | 0.1% |

Sldvice1a

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Ever used any of these devices to participate in any web survey: Desktop or laptop computer | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 833 | 17.5% |
| | 1 | selected | 3228 | 67.7% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

Slidevice1b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Ever used any of these devices to participate in any web survey: Tablet computer | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3355 | 70.3% |
| | 1 | selected | 705 | 14.8% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

Slidevice1c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Ever used any of these devices to participate in any web survey: Mobile phone or smartphone | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1550 | 32.5% |
| | 1 | selected | 2510 | 52.6% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

Slidevice1d

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Ever used any of these devices to participate in any web survey: Smart TV (web browsing through a browser app on TV) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4037 | 84.6% |
| | 1 | selected | 23 | 0.5% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

Slidevice1e

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Ever used any of these devices to participate in any web survey: Other devices (e.g. media or games player, e-book reader, smart watch) | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4044 | 84.8% |
| | 1 | selected | 16 | 0.3% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 11 | 0.2% |

Sldevice2a

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Devices used to answer this survey: Computer mouse | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 1994 | 41.8% |
| | 1 | selected | 2071 | 43.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 6 | 0.1% |

Sldevice2b

| | | Value | Count | Percent |
|---------------------|--------|--|-------|---------|
| Standard Attributes | Label | Devices used to answer this survey: Touchpad on a laptop | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 3733 | 78.2% |
| | 1 | selected | 332 | 7.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 6 | 0.1% |

Slidevice2c

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Devices used to answer this survey: Touchscreen | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 2282 | 47.8% |
| | 1 | selected | 1783 | 37.4% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 6 | 0.1% |

Slidevice2d

| | | Value | Count | Percent |
|---------------------|--------|---|-------|---------|
| Standard Attributes | Label | Devices used to answer this survey: Other devices (please specify): | | |
| | Type | Numeric | | |
| | Format | F3 | | |
| Valid Values | 0 | not selected | 4019 | 84.2% |
| | 1 | selected | 46 | 1.0% |
| Missing Values | -99 | Don't know | 0 | 0.0% |
| | -98 | Refused | 0 | 0.0% |
| | -97 | Invalid | 0 | 0.0% |
| | -96 | None of the above | 0 | 0.0% |
| | -5 | Empty unit | 212 | 4.4% |
| | -4 | Subsequent question | 0 | 0.0% |
| | -3 | Drop-out | 488 | 10.2% |
| | -2 | Skipped question (IF logic) | 0 | 0.0% |
| | -1 | Unanswered question | 6 | 0.1% |

String variables

O5l_text

| | | Value |
|---------------------|--------|---|
| Standard Attributes | Label | Which social networking sites used in the last 12 months: Other, please specify: (text as string) |
| | Type | String |
| | Format | A34 |

O26_5_text

| | | Value |
|---------------------|--------|---|
| Standard Attributes | Label | Other country, please specify: (text as string) |
| | Type | String |
| | Format | A22 |

O38h_text

| | | Value |
|---------------------|--------|---|
| Standard Attributes | Label | Where answered survey: Somewhere else: (text as string) |
| | Type | String |
| | Format | A63 |

O42p_text

| | | Value |
|---------------------|--------|---|
| Standard Attributes | Label | What were you doing while completing survey: Something else: (text as string) |
| | Type | String |
| | Format | A103 |

Sldevice2d_text

| | | Value |
|---------------------|--------|--|
| Standard Attributes | Label | Devices used to answer this survey: Other devices (please specify): (text as string) |
| | Type | String |
| | Format | A124 |