



# Dealing with Artificially Dichotomized Variables in Meta-Analytic Structural Equation Modeling

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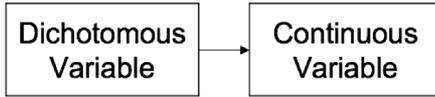
Research Synthesis 2019 Conference

# Meta-analysis

- × To systematically synthesize all the empirical studies that are published
- × MASEM (Becker, 1992, 1995; Viswesvaran & Ones, 1995)
  - × Testing a complete hypothesized model
  - × Provides parameter estimates & overall model fit
  - × **Stage 1:** Pooling correlation coefficients in a matrix
  - × **Stage 2:** Fitting SEM on this pooled correlation matrix
- × Effect size: strength and direction of the association
- × In primary studies expressed in different ways depending on
  - × The nature of the variables
  - × The way the variables are measured or analyzed

# Artificial dichotomization

- × Meta-analyses



- × Dichotomous variable

- × Natural or artificial

- × Often argued against artificial dichotomization (e.g., Cohen, 1983; MacCallum et al., 2002)

- × Meta-analysts frequently have to deal with artificially dichotomized variables in primary studies

# To estimate a pooled correlation matrix

- × Primary studies may report different kinds of effect sizes
- × One needs to express the bivariate effect sizes as correlation coefficients
- × Based on information provided in primary studies
  - × The point-biserial and biserial correlation can be calculated

# The (point-)biserial correlation

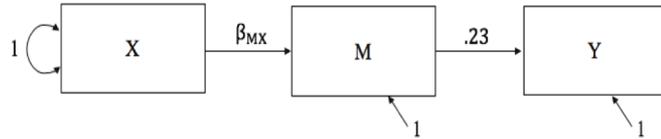
- × Point-biserial correlation (Lev, 1949; Tate, 1954)
  - × Association between natural dichotomous and continuous variable
  - × Relationship between *artificially* dichotomized and continuous variable →  
Typically leading to an underestimation (e.g., Cohen, 1983; MacCallum et al., 2002)
- × Biserial correlation (Pearson, 1909)
  - × Assumes a continuous, normally distributed variable underlying the dichotomous variable
  - × Relationship between *artificially* dichotomized and continuous variable →  
Should generally provide an unbiased estimate (Soper, 1914; Tate, 1955)
- × Affect meta-analytic results in the same direction (Jacobs & Viechtbauer, 2017)

# Aim

- × Investigate the effects of using (1) the point-biserial correlation and (2) the biserial correlation for the relationship between an artificially dichotomized variable and a continuous variable on MASEM-parameters and model fit.

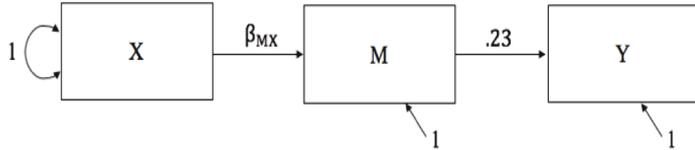
# Simulation study

- × Choices mainly based on typical situations in educational research
- × Population model with fixed parameter values



- × Systematically varied:
  - × Size of  $\beta_{MX}$  (.16, .23, .33) (de Jonge & Jak, 2018)
  - × Percentage of dichotomization (25%, 75%, 100%)
  - × Cut-off point of dichotomization (.5, .1)
- × Number of primary studies: 44 (de Jonge & Jak, 2018)
- × Within primary study sample sizes: randomly sampled from a positively skewed distribution (Hafdahl, 2007) with a mean of 421.75 (de Jonge & Jak, 2018)
- × 39% missing correlations (Sheng, Kong, Cortina, & Hou, 2016)
- × Random-effects two stage structural equation modeling (Cheung, 2014)

# Estimation bias



- × Relative percentage bias in  $\beta_{MX}$ 
  - × **Point-biserial correlation:**  $-41.70\%$  to  $-5.05\%$ 
    - ×  $\beta_{MX}$  seems systematically underestimated
  - × **Biserial correlation:**  $-0.36\%$  to  $0.35\%$ 
    - × No substantial bias in  $\beta_{MX}$
  
- × Relative percentage bias in  $\beta_{MY}$ 
  - × **Point-biserial & Biserial:**  $< 5\%$  in all conditions (Hoogland & Boomsma, 1998)
    - × No substantial bias in  $\beta_{MY}$
  
- × Relative percentage bias in standard errors of
  - × **Point-biserial & Biserial:** both path coefficients  $< 10\%$  in all conditions (Hoogland & Boomsma, 1998)
  - × **Biserial**  $\rightarrow \beta_{MX}$  and  $\beta_{MY}$  seems systematically negative
  - × **Point-biserial**  $\rightarrow \beta_{MY}$  seems systematically negative

# Some possible causes

- × Biserial correlation → negative bias in  $SE$  of  $\beta_{MX}$ 
  - × Used formulas for estimating the sampling (co)variances
    - × Generally leads to an underestimation of the true sampling variance (Jacobs & Viechtbauer, 2017)
- × Sampling (co)variances from the primary studies are treated as known in MASEM
  - × Underestimation in standard errors in univariate random-effects meta-analysis (Sánchez-Meca & Marín-Martínez, 2008; Viechtbauer, 2005)
- × Note → bias was within the limit of 10%
- × Future research is needed

# Conclusion

- × We advise researchers who want to apply MASEM and want to investigate mediation to convert the effect size between any artificially dichotomized predictor and continuous variable to a:
  - × **Biserial correlation**



# Thank you!

## Any questions?

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